



INSTRUCTIONAL DESIGN AND TECHNOLOGY

College of Education
and Human Development
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LEARN MORE

Faculty Advisors

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Information Sessions

Attend an information session to meet faculty and ask questions. Register on the IDT website under admissions.

e-Learning Graduate Certificate (15 credits)

The e-Learning Graduate Certificate Program (15 credits) provides specialized knowledge in instructional design and e-Learning practices that utilize current and emerging technologies to meet education and training goals in government, industry and non-profit organizational settings. Individuals seeking to enhance their e-Learning skill set grounded in instructional design best practices are encouraged to apply. Examples of the learning technologies and topics that you will encounter in the program include but are not limited to:

- eLearning design applications
- Social media and digital collaboration applications
- Virtual worlds, augmented reality and gaming applications
- Visual design applications
- Mobile learning and application development
- Project management in instructional design

What makes this program unique

- Courses available totally online to meet the needs of students who find it difficult to attend our face-to-face courses
- Focus on compliance with Section 508 of the Americans with Disabilities Act ADA
- Faculty with proven track record of experience and research in a variety of organizational and instructional settings
- Entire program can be completed in one year
- Hands-on engagement with leading-edge instructional technologies
- One-on-one advising to facilitate success



Application Questions

For Information on how to apply, see cehd.gmu.edu/admissions/steps or email the admissions office at cehdgrad@gmu.edu

Program Questions

For specific program information, contact Dr. Shahron Williams van Rooij, the academic program coordinator, at swilliae@gmu.edu

Required Courses (9 credits)

- **EDIT 611** - Innovations in e-Learning (3)
- **EDIT 705** - Instructional Design (3)
- **EDIT 706** - Business of Learning Design & Technologies (3)

Electives (Select 6 Credits)

EDIT 526 - Web Accessibility and Design (1-3), **EDIT 530** - Scripting and Programming (e.g. HTML5) (2), **EDIT 571** - Visual Design and Applications (e.g. Photoshop) (1-3), **EDIT 572** - Digital Audio/Video Design and Applications (e.g. Audacity) (1-3), **EDIT 573** - Project Management (1-3), **EDIT 574** - Social Media and Digital Collaboration Applications (Web conferencing, special software applications) (1-3), **EDIT 575** - e-Learning Design Applications (e.g. Captivate) (1-3), **EDIT 576** - Mobile Learning and Applications (1-3), **EDIT 771** - Overview of Digital Media (1-3), **EDIT 772** - Virtual Worlds, Augmented Reality, and Gaming Applications (1-3)

Admission Requirements

- Bachelor's degree from an accredited institution with a 3.0 GPA in the last 60 credits of study. Some applicants with a lower GPA may be admitted provisionally if there is sufficient evidence of success
- Two official transcripts from all colleges and universities attended. Unofficial Mason transcripts are acceptable
- One or two page goals statement that gives the reasons for choosing the e-Learning Certificate Program
- Current Resume
- Three letters of recommendation from professional references targeting instructional design or technology and academic abilities. Use the form in the Application for Graduate Study
- Passing scores on TOEFL tests for non-native English speaking applicants
- Completed Application for Graduate Study
- Nonrefundable application fee

12 Credits Apply to the IDT MED Concentration

Students who graduate from the e-Learning Graduate Certificate Program may apply 12 credits completed under the certificate program to the 30-credit Instructional Design and Technology MED Program. The remaining 18 credits required must be completed while enrolled in the IDT master's program.

George Mason University's College of Education and Human Development (CEHD) includes two schools: the Graduate School of Education and the School of Recreation, Health, and Tourism. CEHD offers a full range of courses, certificates, and degree programs on campus, online and on site to more than 4,000 students each year. CEHD is fully accredited by NCATE, and all licensure programs are approved by the Virginia Department of Education.

George Mason University, located just outside of Washington, D.C., is Virginia's largest public research university. ver LTS 2015-09

LEARN MORE AT

learntech.gmu.edu/idt