

**The College of Education and Human Development**  
**Graduate School of Education and Office of Education Services**  
**George Mason University**

## **Northern Virginia Leadership Initiative, 2006–07 Series**

### **Module 4: Data-Driven Decision-Making**

**Session 4a: March 2-3 and April 20–21, 2007**

**Session 4b: TBD, 2007**

Become an information-age leader! In this era of accountability for public education, school administrators must be data-driven. This module is designed to build data leadership capacity in four major areas: (1) skill development in a variety of data tools, (2) application of these tools to the analysis and presentation of data, (3) team development in collecting and analyzing evidence of student learning, and (4) alignment of instructional interventions for increased student achievement. This course does not require highly sophisticated statistical or technical skills. In fact, if you are number phobic, this program is for you. The approach is to provide practical, feasible ways to become comfortable with data. We will also introduce some of the most forward-looking data systems in education, including data warehousing. Emphasis will be placed on application of these tools to improve student achievement.

Much of the work in this course is highly interactive. Participants must bring laptop computers with USB jump drive for data exchange. They will also need a basic working knowledge of PowerPoint and Excel. The course will cover the graphing applications within these two software packages. Participants will complete an outside project and present the results to the class.

#### **Instructor: Kathy Gemberling**

**Kathy Gemberling** is an independent educational consultant who has worked with school boards and districts throughout the country on topics related to improving student achievement. Prior to her consulting career, she was the deputy superintendent for the Montgomery County, Md., Public Schools for seven years, providing leadership for instructional initiatives for more than 100,000 students. She is the co-author of the *National School Board Association Key Work Guidebook*, the bestselling publication designed to assist school boards in their critical role of improving student achievement.

#### **Location**

Session 2a: George Mason University, Loudoun Campus Website: <http://loudoun.gmu.edu/>

Session 2b: George Mason University, Fairfax Campus Website: <http://gmu.edu/fairfax/>.

#### **Time**

The schedule (over two weekends) is Friday from 4:30 to 8 p.m. and Saturday from 9 a.m. to 3 p.m.

#### **Enrollment**

All current teachers, school administrators, and central office professional personnel are eligible to enroll.

#### **Academic Credit**

Individuals who successfully complete a module will earn 1.5 graduate credit hours. Participants are expected to attend and participate in two weekend sessions, with direct interaction with the instructor and classmates totaling 20 hours. In addition, the instructor and students will maintain electronic communication during the interval between weekend sessions. During this time, students will complete all assignments associated with each module.

## Program Costs and Registration

Tuition is \$461. Please complete the attached enrollment form and return it to your local school division's director of professional development or mail your enrollment form and tuition directly to Lisa Fitchett, George Mason University, 4085 University Dr., Suite 200A, MS 4C2, Fairfax, VA 22030.

## Future Modules

Look for the 2007/2008 schedule.

## NORTHERN VIRGINIA LEADERSHIP INITIATIVE ENROLLMENT FORM

*This form must be completed for course credit to be awarded. Please print.*

Last name \_\_\_\_\_ First name \_\_\_\_\_

Middle initial \_\_\_\_\_ Maiden name (if applicable) \_\_\_\_\_

Street address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

SSN \_\_\_\_\_ Date of birth \_\_\_\_\_ E-mail \_\_\_\_\_

School division \_\_\_\_\_

Position \_\_\_\_\_ Number of years in position \_\_\_\_\_

Home phone \_\_\_\_\_ Work phone \_\_\_\_\_

*All enrollees will be responsible for completing all required assignments and paying the prevailing costs (tuition and materials).*

**Module 4- Data-Driven Decision-Making**      **Session 4a: 3/2 and 3/3; 4/20 and 4/21, 2007**

**Session 2b: TBD**

With the approval of your enrollment request, are you willing to accept the obligations imposed by the Honor System as it operates at George Mason University?

Yes

No (Anyone answering no will not be enrolled in George Mason courses.)

Signature of enrollee \_\_\_\_\_ Date \_\_\_\_\_