

**The College of Education and Human Development
Graduate School of Education and Office of Education Services
George Mason University**

Northern Virginia Leadership Initiative, 2006–06 Series

Module 1

Communication for Educational Leaders

Session 1a: Sept. 29–30 and Oct. 27–28

Session 1b: Oct. 20-21 and Nov. 10-11

Educational leaders must be able to communicate effectively to lead and persuade others to share their vision for the future of education. Participants in this program will learn how to individualize the way they communicate so others understand their vision for the future and are motivated to help implement it. The research-based concepts on which this module is based have been used by executives, managers, and educational administrators for more than 30 years to unite all stakeholders in moving organizations toward accomplishing common goals. Educational leaders who have applied these concepts in dealing with staff, parents, school boards, and the electorate find that their staff are happier, healthier, and more productive; parents are happier with the direction the school division is heading; and school boards and the electorate are more willing to support new initiatives. Many participants have called this course a “life changing event” and the “most valuable course” they have ever taken.

As part of the course, participants will receive a personal analysis of their personality profile that will explain why they are successful with some people and may have difficulty communicating with and motivating others. By the end of the course, participants will have expanded their communication repertoire and developed the competence to adjust their messages to connect with and effectively persuade others.

The schedule (over two weekends) is Friday from 4:30 to 8 p.m. and Saturday from 9 a.m. to 3 p.m.

Instructors: Judith Ann Pauley and Joseph F. Pauley

Judith Ann Pauley is an adjunct professor at California State University at San Marcos and the CEO of Process Communication Inc., an international management training and development company. She has more than 40 years of experience teaching chemistry and physics in high schools and universities in the United States and Asia and more than 30 years of management and leadership experience as science department chair and as an officer in her company

Joseph F. Pauley is an adjunct professor at several universities from Maryland to California. He is the president of Process Communication Inc. and the vice president for education of Kahler Communications Inc. in Little Rock, Ark. He has taught at all levels of education from elementary school through postgraduate school and has more than 50 years of management and executive experience in the government and private sector. For the past 20 years, he has been teaching educators and educational leaders how to apply the concepts of process communication to every person with whom they interact, resulting in the educators becoming more effective teachers, leaders, and managers.

The Pauleys have a national and international reputation in preventing school dropouts, working with at-risk students, increasing academic achievement, and reducing the achievement gap in schools. They are co-authors of *Here's How to Reach Me: Matching Instruction to Personality Types in Your Classroom* and *Effective Classroom Management: Six Keys to Success*.

Location

George Mason University, Loudoun Campus, Va. Website: <http://loudoun.gmu.edu/>

Enrollment

All teachers, school administrators, and central office professional personnel are eligible to enroll.

Academic Credit

Individuals who successfully complete the module will earn 1.5 graduate credit hours. Participants are expected to attend and participate in two weekend sessions, with direct interaction with the instructor and classmates totaling 20 hours. In addition, the instructor and students will maintain electronic communication during the interval between weekend sessions. During this time, students will complete all assignments associated with each module.

Program Costs and Registration

Tuition is \$461, plus the additional \$35 fee for course materials. Please complete the attached enrollment form and return it to your local school division's director of professional development or mail your enrollment form and tuition and fees directly to Lisa Fitchett, George Mason University, 4085 University Dr., Suite 200A, MS4C2, Fairfax, VA 22030.

Future Modules

Module 2: Working with Special Populations

Session 2a: Oct. 13–14 and Nov. 17-18, 2006

Session 2b: Feb. 9-10 and March 23-24, 2007

Module 3: Identifying and Reducing Achievement Gaps

Feb. 2-3 and March 16-17, 2007

Module 4: Data-Driven Decision-Making

Session 4a: March 2-3 and April 20-21, 2007

Session 4b: TBD

NORTHERN VIRGINIA LEADERSHIP INITIATIVE ENROLLMENT FORM

This form must be completed for course credit to be awarded. Please print.

Last name _____ First name _____

Middle initial _____ Maiden name (if applicable) _____

Street address _____ City _____ State _____ ZIP _____

SSN _____ Date of birth _____ E-mail _____

School division _____

Position _____ Number of years in position _____

Home phone _____ Work phone _____

All enrollees will be responsible for completing all required assignments and paying the prevailing costs (tuition and materials).

Module 1—The Leader as Communicator Session 1a: 9/29 and 9/30; 10/27 and 10/28

Session 1b: 10/20 and 10/21; 11/10 and 11/11

With the approval of your enrollment request, are you willing to accept the obligations imposed by the Honor System as it operates at George Mason University?

q Yes

q No (Anyone answering no will not be enrolled in George Mason courses.)

Signature of enrollee _____ Date _____

