

EDIT 772 Basic - Web-based Instructional Tools

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Instructor Information

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Text

- **Required:** Teach Yourself Web Publishing with HTML and XHTML, by Laura Lemay (4th Edition): ISBN - 0-672-32519-5

Course Description

This course is designed to introduce:

- Web site and page design and development processes.
- Various web publishing options.
- The difference between hand-coding HTML and using a Web application.

Course Objectives

At the end of this course, students should be able to:

- explain how web pages are built and displayed
- name the basic elements of a web page
- identify commonly used HTML tags
- create web pages using a WYSIWYG editor
- hand-edit the code of these pages
- include graphics
- upload HTML pages to the Internet
- use design techniques
- troubleshoot pages which have common HTML problems
- plan a basic website
- implement an appropriate file management structure for a website

Instructional Approach

This is a face-to-face hands-on course that requires the students to attend class and participate.

Prerequisites

It is assumed that students have some basic computer skills upon entering the course. For the beginning sections of this course, these include the ability to:

- type
- use a mouse
- operate within a GUI operating system
- cut, copy, and paste data between several open applications
- save files into different folders
- use the location/address field in a browser
- find and open applications using the start/programs menu option

Assignments

There are two assignments. A rubric will be used to assess each assignment.

- **WebCT Web Site (40 points)** - Create a web site containing a series of connected web pages with specific content. Publish the site to a web site in WebCT.
- **Project Web Site (60 points)** - Create a web site containing a series of connected web pages with content planned by the student. Publish the site to the student's Mason Web Site in the site folder defined in class.

Grading Scale

- A = 100 - 93
- A- = 92 - 89
- B = 88 - 80
- C = 79 - 70
- D = 69 - 60
- F = 50 - below

Academic Honesty

This course will adhere to the GMU Honor Code, which is detailed in the course catalog and at http://www.gmu.edu/catalog/apolicies/#TOC_H11. As part of the code, I am required to explain what I expect for honest work:

You are encouraged to collaborate freely with your peers throughout the course. However I expect your graded writing in the course to be 100% your own work. Copyright laws should be adhered to in all your work.

Problems with academic honesty will be handled as suggested in the GMU Honor Code.

Copyright

The electronic media we use in this course create new questions about copyright and privacy. These few policies are a good faith attempt to let students know their rights.

- This course will adhere to all copyright and privacy laws and guidelines established by law enforcement and GMU.
- All materials posted remain under copyright of their authors. Individual authors also retain the right and the technical ability to delete their own messages for the foreseeable future
- Posted materials will generally be available to all Internet users.
- Assume that your posted materials will not be deleted; what you post here will remain for the foreseeable future unless you specifically delete it.
- All materials are posted "as-is," which may include viruses (in, say MS-Office attachments)