

Margaret J. Daniels

School of Sport, Recreation, and Tourism Management
George Mason University
703-993-4279, mdaniels@gmu.edu

EDUCATION

Ph.D.: Clemson University, May 2002
Major: Parks, Recreation and Tourism Management
Minor: Applied Economics

M.A.: University of Georgia, August 1993
Major: Interpersonal Communication
Emphasis: Health Communication

B.A.: Miami University of Ohio, May 1991
Major: Interpersonal Communication
Emphasis: Organizational Communication

FULL-TIME APPOINTMENTS

Full Professor: George Mason University, Fall 2014 to present
School of Sport, Recreation, and Tourism Management

Associate Professor: George Mason University, Fall 2008 to Spring 2014
School of Sport, Recreation, and Tourism Management

Assistant Professor: George Mason University, Fall 2002 to Spring 2008
School of Sport, Recreation, and Tourism Management

Instructor: Trident Technical College, Fall 1994 to Spring 1999
Department of Speech, Theatre and Foreign Languages

TEACHING EXPERIENCE

Teacher of Record

Fall 2002 - present

George Mason University: School of Sport, Recreation, and Tourism Management

BIS 490: Individualized Studies Senior Project

HEAL 323: Program Leadership & Evaluation

TOUR 190: Wedding Planning and Management

TOUR 220: Introduction to Events Management

TOUR 241: HTEM Practicum

TOUR 414: HTEM Finance

TOUR 420: Tourism and Events Planning and Policy

TOUR 440: Meetings and Conventions

TOUR 470: Senior Seminar

TOUR 490: HTEM Internship

TOUR 499: Independent Study

Teacher of Record

Fall 2000 – Spring 2002

Clemson University: Department of Parks, Recreation and Tourism Management

PRTM 308 Leadership and Groups
PRTM 410 Research Methods II
PRTM 409 Research Methods I
SPCH 250 Public Speaking

Lab Instructor

Fall 1999 – Spring 2001

Clemson University: Department of Experimental Statistics

EXST 301L Experimental Statistics Lab

Teacher of Record

Fall 1994 – Spring 1999

Trident Technical College: Department of Speech, Theatre and Foreign Languages

SPC 205 Public Speaking
SPC 209 Interpersonal Communication

Teaching Assistant

Spring 1994

The University of Georgia: Department of Speech Communication

SPC 490 Health Communication

Teacher of Record

Fall 1991 – Spring 1994

The University of Georgia: Department of Speech Communication

SPC 108 Public Speaking

SPC 109 Interpersonal Communication

REFEREED JOURNAL ARTICLES

- 39) **Daniels, M. J.** & Park, M. (2024). Urban walkability and tour bus travel. *Journal of Outdoor Recreation and Tourism*, 47, <https://doi.org/10.1016/j.jort.2024.100789>
- 38) **Daniels, M. J.**, Liu, H. L., & Powers, S. L. (2024). Infrared visitor counts: Data validation and algorithm development. *Current Issues in Tourism*.
<https://doi.org/10.1080/13683500.2024.2364758>
- 37) **Daniels, M. J.** & Powers, S. L. (2024). Resident representation in parks: Identifying and addressing gaps in inclusive excellence. *The Journal of Park and Recreation Administration*. <https://doi.org/10.18666/JPra-2024-12135>
- 36) Park, M., & **Daniels, M. J.** (2022). The impact of tour bus cruising and idling on greenhouse gas emissions. *Current Issues in Tourism*.
<https://doi.org/10.1080/13683500.2022.2105196>
- 35) Read, J., Slocum, S., **Daniels, M.**, & Wiggins, B. (2021). Tourists' noncompliant behaviors in Antarctica: An assessment of adherence to proenvironmental guidelines. *Tourism in Marine Environments*, 16(1), 21–29.
- 34) Read, J. B., **Daniels, M. J.**, & Harmon, L. K. (2021). Implementing technology-based visitor counts in parks: A methodological overview. *The Journal of Park and Recreation Administration*, 39(1). <https://doi.org/10.18666/JPra-2020-10502>
- 33) **Daniels, M. J.**, Harmon, L.K., Brayley, R., Vese, R., & Park, M. (2019). Honor Flight: Recognition of preeminent-mature tourists. *Annals of Tourism Research*, 74, 95-107.
- 32) **Daniels, M. J.**, Harmon, L. K., Vese Jr., R., Park, M., & Brayley, R. (2018). Spatial optimization of tour bus transport within urban destinations. *Tourism Management*, 64, 129-141.
- 31) Jin, N., Lee, S., & **Daniels, M. J.** (2017). Wedding professionals' use of social media, *Event Management*, 21(4), 515-522.

- 30) **Daniels, M. J.**, Harmon, L. K., Barrow, M., Park, M., Brayley, R.E., & Vese, R. (2015). Heritage tourism within a capital city: Symbolism and dissonance. *Tourism Review International*, 19, 1-18.
- 29) **Daniels, M. J.**, Park, M., Harmon, L.K., & Brayley, R.E. (2013). Bridging risk management perceptions and processes: The case of the National Mall and Memorial Parks. *International Journal of Culture, Tourism and Hospitality Research*, 7(2), 148-162.
- 28) Lee, S., Goldblatt, J., & **Daniels, M. J.** (2012). A comparative analysis of the perceived effects of two economic recessions on event organizations. *Tourism Review International*. 16(1), 59-67.
- 27) **Daniels, M. J.**, Lee, S., & Cohen, T. (2012). The attributes influencing wedding reception venue selection. *Event Management*, 16(3), 245-258.
- 26) Harmon, L.K., **Daniels, M. J.**, Brayley, R.E. & Park, M. (2011). Is a nation's front yard becoming a dumping ground? A critical analysis of greenspace within the United States National Mall & Memorial Parks. *Journal of Tourism and Leisure Studies*, 2, 269-292.
- 25) Bowen, H. E., & **Daniels, M. J.** (2011). Hostelling as a pathway to cross-cultural understanding. *Tourism Review International*, 14(4), 189-200.
- 24) Park, M., **Daniels, M. J.**, Brayley, R. E., & Harmon, L. K. (2010). An analysis of service provision and visitor impacts using participant observation and photographic documentation: The National Cherry Blossom Festival. *Event Management*, 14, 167-182.
- 23) Lawton, L. J., & **Daniels, M. J.** (2009). Resident non-visitation to a national museum site: The Steven F. Udvar-Hazy Center. *Visitor Studies*, 12(1), 16-29.
- 22) **Daniels, M. J.** (2008). Running solo. *Tourism Review International*, 12(2), 129-137.
- 21) **Daniels, M. J.** (2007). The "Sleeping Giant": Leisure tourism branding of a business tourism destination. *Tourism Analysis*, 12, 397-407.
- 20) **Daniels, M. J.**, Bowen, H. E., & Adgani, P. A. (2007). Aristotle's forms of proof: The keys to teaching recreation marketing. *SCHOLE: A Journal of Leisure Studies and Recreation Education*, 22, 47-50.
- 19) **Daniels, M. J.** (2007). Central place theory and sport tourism impacts. *Annals of Tourism Research*, 34(2), 332-347.
- 18) **Daniels, M. J.**, Baker, R., Backman, K. F., & Backman, S. J. (2007). What sponsors want. *International Journal of Sport Management*, 8(2), 131-146.

- 17) Bowen, H. E., & **Daniels, M. J.** (2006). Beyond body: Buying and selling attitude and fantasy. *Leisure/Loisir: Journal of the Canadian Association of Leisure Studies*, 30(1), 87-110.
- 16) Bowen, H. E., **Daniels, M. J.**, & Ingram, L. (2006). Hybrid analysis in tourism research. *Tourism Recreation Research*, 31(2), 59-66.
- 15) **Daniels, M. J.**, & Norman, W. C. (2005). Motivations of equestrian tourists: An analysis of the Colonial Cup Races. *Journal of Sport & Tourism*, 10(3), 201-210.
- 14) Bowen, H. E., & **Daniels, M. J.** (2005). Does the music matter? Motivations for attending a music festival. *Event Management*, 9(3), 155-164.
- 13) **Daniels, M. J.**, Rodgers, E. B. D., & Wiggins, B. P. (2005). "Travel Tales": An interpretive analysis of constraints and negotiations to pleasure travel as experienced by persons with physical disabilities. *Tourism Management*, 26(6), 919-930.
- 12) **Daniels, M. J.**, Loda, M. D., & Norman, W. C. (2005). "Always on my mind": Recall of daily travel occurrences. *Journal of Travel and Tourism Marketing*, 18(3), 1-10.
- 11) Bowen, H. E., & **Daniels, M. J.** (2005). The Horseshoe Club: A case study of deviant leisure. *SCHOLE: A Journal of Leisure Studies and Recreation Education*, 20, 113-117.
- 10) Canberg, A. S., & **Daniels, M. J.** (2004). The diffusion of outdoor adventure leadership degree programs in the United States. *World Leisure Journal*, 46(4), 22-34.
- 9) **Daniels, M. J.** (2004). Beyond input-output analysis: Using occupation-based modeling to estimate wages generated by a sport tourism event. *Journal of Travel Research*, 43(1), 75-82.
- 8) **Daniels, M. J.**, Norman, W. C., & Henry, M. S. (2004). Estimating income effects of a sport tourism event. *Annals of Tourism Research*, 31(1), 180-199.
- 7) **Daniels, M. J.**, Backman, K. F., & Backman, S. J. (2003). Supplementing economic impact results with perspectives from host community business and opinion leaders. *Event Management* 8(3), 117- 125.
- 6) **Daniels, M. J.**, & Norman, W. C. (2003). Estimating the economic impacts of seven regular sport tourism events. *Journal of Sport Tourism*, 8(4), 214-222.
- 5) **Daniels, M. J.** & Bowen, H. E. (2003). Feminist implications of anti-leisure in dystopian fiction. *Journal of Leisure Research*, 35(4), 423-440.
- 4) **Daniels, M. J.**, & Lawton, L. J. (2003). Adolescent sport participants: Segmentation by motivation patterns. *World Leisure Journal*, 45(3), 35-42.

- 3) Norman, W.C., **Daniels, M. J.**, McGuire, F. A., & Norman, C. A. (2001). Whither the mature market: An empirical examination of heterogeneity versus homogeneity in the travel motivations of neo-mature and veteran-mature markets. *Journal of Hospitality and Leisure Marketing*, 8(3/4), 113-130.
- 2) Szucs, F. K., **Daniels, M. J.**, & McGuire, F. A. (2001). Motivations of Elderhostel participants in selected United States and European travel programs. *Journal of Hospitality and Leisure Marketing*, 9(1/2), 21-34.
- 1) Lemieux, R., Tighe, M. R., **Daniels, M. J.**, Greene, K., Hocking, J. E., Cairns, A. B., & Hale, J. L. (1998, Winter). The persuasive effect of the AIDS NAMES quilt on behavioral intentions. *Communication Research Reports*, 15(1), 113-120.

BOOKS

- 4) **Daniels, M. J.**, & Wosicki, C. M. (2021). *Wedding planning and management: Consultancy for diverse clients, 3rd Edition*. Milton Park: Routledge.
- 3) **Daniels, M.**, & Michel, M. (2018). *Strxia: The Odds Are Against Us*. Pennsauken, NJ: BookBaby.
- 2) **Daniels, M. J.**, & Loveless, C. M. (2014). *Wedding planning and management: Consultancy for diverse clients, 2nd Edition*. Milton Park: Routledge.
- 1) **Daniels, M. J.**, & Loveless, C. M. (2007). *Wedding planning and management: Consultancy for diverse clients*. Burlington, MA: Elsevier Butterworth-Heinemann.

BOOK CHAPTERS AND CASE STUDIES

- 10) **Daniels, M. J.** & Slocum, S. L. (2022). Sustainable Tourism Initiatives and Impediments: The National Mall as an Urban Gateway Community. In Slocum, Wiltshire and Read (Eds.), *Tourism Transformations in Protected Area Gateway Communities* (pp. 168-179). Wallingford, UK, CABI.
- 9) **Daniels, M. J.** (2020). Sustainable greenspace management: The National Cherry Blossom Festival. In S. Slocum, A. Aidoo, & K. McMahon (Eds.), *The Business of Sustainable Tourism Development and Management*, Milton Park: Routledge.
- 8) Wiggins, B. P., & **Daniels, M. J.** (2016). Hegemony and identity: The evolution of American women's participation in active sport tourism. In L. Borish, D. Wiggins, & G. Gems (Eds.), *The Routledge History of American Sport*. Oxford: Routledge.

- 7) **Daniels, M. J.**, Dieke, P., & Barrow, M. (2013). Civil War tourism: Perspectives from Manassas National Battlefield Park. In R. Butler, & W. Suntikul (Eds.), *Tourism and War* (pp. 232-244). Oxford: Routledge.
- 6) **Daniels, M. J.**, Harmon, L. K., Park, M., & Brayley, R. E. (2009). National Mall & Memorial Parks: Past, present, future. In W. Frost, & C. M. Hall (Eds.), *Tourism and national parks: International perspectives on development, histories and change* (pp. 282-297). Oxford: Routledge.
- 5) **Daniels, M. J.**, & Pennington-Gray, L. (2006). Introduction to political-economic construction of quality tourism experiences. In G. Jennings, & N. Nickerson (Eds.), *Quality tourism experiences* (pp. 159-170). Oxford: Butterworth Heinemann.
- 4) Bricker, K. S., **Daniels, M. J.**, & Carmichael, B. A. (2006). Quality tourism development and planning. In G. Jennings, & N. Nickerson (Eds.), *Quality tourism experiences* (pp. 171-191). Oxford: Butterworth Heinemann.
- 3) Jurowski, C., **Daniels, M. J.**, & Pennington-Gray, L. (2006). The distribution of tourism benefits. In G. Jennings, & N. Nickerson (Eds.), *Quality tourism experiences* (pp. 192-207). Oxford: Butterworth Heinemann.
- 2) Parrott, R. L., & **Daniels, M. J.** (1996). Promoting prenatal and pregnancy care to women: Promises, pitfalls and pratfalls. In R. L. Parrott & C. M. Condit (Eds.) *Evaluating women's health messages: A resource book* (pp. 205-221). Thousand Oaks: Sage.
- 1) **Daniels, M. J.**, & Parrott, R. L. (1996). Prenatal care from the woman's perspective: A thematic analysis of the newspaper media. In R. L. Parrott & C. M. Condit (Eds.) *Evaluating women's health messages: A resource book* (pp. 222-233). Thousand Oaks: Sage.

TRADE PUBLICATIONS, ANCILLARY MATERIALS AND INVITED PUBLICATIONS

- 7) **Daniels, M. J.**, & Jones, T. (2021). Test bank and instructor resources for *Wedding planning and management: Consultancy for diverse clients, 3rd Edition*. Milton Park: Routledge.
- 6) Vese Jr., R. & **Daniels, M. J.** (2014, Spring). University researchers document tour bus operations in US Capital: GIS helps inform key DC transportation and enforcement stakeholders. *ArcNews*. Available at <http://www.esri.com/esri-news/arcnews/spring14articles/university-researchers-document-tour-bus-operations-in-us-capital>

- 5) **Daniels, M. J.**, Harmon, L. K., Wiggins, B. P., Park, M. (2010, Spring). Top five: Staycation ideas for the DC area. *Mason Spirit*. Available at <http://spirit.gmu.edu/news-briefs.html>
- 4) **Daniels, M. J.**, Harmon, L. K., Park, M., & Brayley R. E. (2009, August). Protecting icons and individuals: The National Mall Plan. *The CIP Report*, 8(2), 4-5, 14-15, 18. Available at http://cip.gmu.edu/archive/cip_report_8.1.pdf
- 3) **Daniels, M. J.** (2005). Introduction: Special issue on travelers with specialized needs. *Tourism Review International*, 8(3), 165-166.
- 2) **Daniels, M. J.** (2002, Winter). [Review of the book *Leadership in leisure services: Making a difference*]. *Journal of Park and Recreation Administration*, 20(4), 201-203. Retrieved from <http://www.sagamorepub.com/ebooks/jprabackissues/jpra204333/>
- 1) **Daniels, M. J.**, & Cairns, A. B. (1993). Instructor's manual for the book *Persuasive communication campaigns*. Boston: Allyn & Bacon.

REFEREED CONFERENCE PAPERS AND ABSTRACTS

- 15) **Daniels, M.**, & Brayley, R. (2021, September). Visitor counts using infrared sensors: Accuracy challenges and corrections. National Recreation and Park Association. Nashville, TN.
- 14) **Daniels, M. J.**, Harmon, L. K., & Read, J. (2019, September). Modernizing park visitor counts with 3D technology. National Recreation and Park Association. Baltimore, MD.
- 13) **Daniels, M. J.**, & Park, M. (2019, September). Stop the bus! Urban park walkability for tour bus participants. National Recreation and Park Association. Baltimore, MD.
- 12) **Daniels, M. J.**, Vese, R., & Harmon, L. (2017, December). Documenting visitation for destinations with porous boundaries: A preliminary investigation of emerging methods. *Abstracts from the 4th World Research Summit for Tourism and Hospitality*.
- 11) Park, M., & **Daniels, M. J.** (2009, June). Risk management realized: The case of the National Mall and Memorial Parks 2007 Independence Day Celebration. *Proceedings of the 40th Travel and Tourism Research Association Conference*.
- 10) **Daniels, M. J.**, & Lawton, L. J. (2008). Resident resistance to visiting a national tourism site: The Smithsonian Institution's National Air and Space Museum Steven F. Udvar-Hazy Center. *Proceedings of the 39th Travel and Tourism Research Association Conference*, 14-19.

- 9) Park, M., **Daniels, M. J.**, Brayley, R.E., & Harmon, L.K. (2008). The National Cherry Blossom Festival: Management of facilities, services, and human impacts. *Proceedings of the 39th Travel and Tourism Research Association Conference*, 146-150.
- 8) Bowen, H. E., & **Daniels, M. J.** (2006). Hostel travel and cross-cultural understanding. *Abstracts from the 2006 Symposium on Leisure Research*.
- 7) **Daniels, M. J.**, Rodgers, E. B. D., & Wiggins, B. P. (2003). Understanding the pleasure travel experiences of persons with disabilities: An interpretive analysis of constraints and negotiations. *Abstracts from the 2003 Symposium on Leisure Research*.
- 6) **Daniels, M. J.**, Norman, W. C., & Henry, M. S. (2002). A comparison of social accounting matrix modeling techniques for estimating the personal income distribution effects of a sport tourism event across different household income levels. *Proceedings of the 33rd Annual Travel and Tourism Research Association Conference*.
- 5) **Daniels, M. J.**, Norman, W. D., & Henry, M. S. (2002). Occupation-based modeling as a means of assessing the income effects of sport tourism events. *Abstracts from the 2002 Symposium on Leisure Research*.
- 4) **Daniels, M. J.**, Henry, M. S., Norman, W. C., Backman, S. J., & Backman, K. F (2001). Determining the relative economic impacts of a large sport tourism event. *Abstracts from the 2001 Symposium on Leisure Research*.
- 3) **Daniels, M. J.**, & Norman, W. C. (2001). Uncertainty reduction theory: A means of exploring travel information seeking. *Proceedings of the 32nd Annual Travel and Tourism Research Association Conference*.
- 2) **Daniels, M. J.** (2000). Feminist implications of anti-leisure in dystopian fiction. *Abstracts from the 2000 Symposium on Leisure Research*.
- 1) Norman, W. C., **Daniels, M. J.**, & Pelletier, C. R. (2000). An examination of leisure constraints and self-efficacy across the leisure career of amateur alpine skiers. *Abstracts from the 2000 Symposium on Leisure Research*.

REFEREED AND INVITED PRESENTATIONS

- 87) Event Planning 101 (2023, September). Invited keynote speaker for the Rappahannock-Rapidan Regional Commission.
- 86) Dulles Regional Lodging Summit (2023, September). Invited presentation for the Dulles Regional Chamber of Commerce.
- 85) **Daniels, M.** (2022, December). Representation in parks. Invited presentation with Miami-Dade County Parks & Recreation.

- 84) **Daniels, M.** (2022, November). How to connect with the next generation of wedding clients: 10 strategies that will elevate your business model. Association of Bridal Consultants Annual Conference, Charlotte, NC.
- 83) Park, M & **Daniels, M.** (2022, September). Presenter for Columbia Heights Educational Campus (CHEC): TEM Collaborative Initiatives.
- 82) **Daniels, M.** (2022, September). Are we inclusively serving our communities? Resident representation in parks. National Recreation and Park Association. Phoenix, AZ.
- 81) Park, M & **Daniels, M.** (2022, September). Quantifying greenhouse gas emissions from tour bus cruising in parks. National Recreation and Park Association. Phoenix, AZ.
- 80) CEHD Faculty Team (2022, September). Presenter for VRLTA Fairfax/Loudoun Quarterly Meeting.
- 79) **Daniels, M.** (2022, August). Hospitality-based pathways and opportunities for Family and Consumer Sciences students. Fairfax County Public Schools CTE Inservice, Fairfax, VA.
- 78) Park, M & **Daniels, M.** (2022, July). Preparing Family and Consumer Sciences students for a reshaped work environment in light of digital technologies, diversity and inclusion. Virginia Association for Teachers of Family and Consumer Sciences Professional Development Institute, McLean, VA.
- 77) **Daniels, M.** (2021, October). Technology-based visitor counts: Sensor selection, implementation and analysis. Virginia Recreation and Park Society, Harrisonburg, VA.
- 76) **Daniels, M.,** & Brayley, R. (2021, September). Visitor counts using infrared sensors: Accuracy challenges and corrections. National Recreation and Park Association. Nashville, TN.
- 75) **Daniels, M. J.** (2021, March 23). Strengthening diversity in wedding businesses. Invited presentation for the Association of Wedding Professionals.
- 74) Read, J., Slocum, S. L., **Daniels, M. J.,** & Wiggins, B. (2020, December). Tourists' Non-Compliant Behaviours in Antarctica: An Assessment of Adherence to Pro-Environmental Guidelines. Seminar for the Department of Marketing, Branding and Tourism at Middlesex University. Presented by Slocum.
- 73) **Daniels, M. J.,** Harmon, L. K., & Read, J. (2019, September). Modernizing park visitor counts with 3D technology. National Recreation and Park Association. Baltimore, MD.
- 72) **Daniels, M. J.,** & Park, M. (2019, September). Stop the bus! Urban park walkability for tour bus participants. National Recreation and Park Association. Baltimore, MD.

- 71) Harmon, L. K., **Daniels, M. J.**, & Read, J. (2019, April). Porous boundaries in the National Capital Region: Opportunities and challenges with visitor counts. National Environment and Recreation Research Symposium. Annapolis, MD.
- 70) **Daniels, M. J.** (2018, June). Technology-based visitor counts and reporting: KOWA pilot test. Invited presentation at the 2018 Chesapeake Watershed Cooperative Ecosystem Study Units Meeting.
- 69) **Daniels, M. J.** (2018, June). Improving visitor use counts and reporting for the National Capital Region. Invited presentation for NAMA Acting Superintendent and NAMA management team.
- 68) **Daniels, M. J.**, Vese, R., Brayley, R., Harmon, L.K., Park, M., & Schintler, L. (2015, December). Honor Flight: Reminiscence and recognition of preeminent-mature travelers. Presented at the 3rd World Research Summit for Tourism and Hospitality. Orlando, FL.
- 67) **Daniels, M. J.**, Vese, R., Park, M., Brayley, R., Harmon, L.K., & Schintler, L. (2015, September 15). Students in the city: Integrated methods for keeping youth travelers safe in urban destinations. Linking Urban and Rural Tourism: Strategies in Sustainability. Fairfax, VA.
- 66) **Daniels, M. J.** (2015, August 27). Forging linkages with hospitality management. Invited speaker for the Woodbridge Rotary Club.
- 65) McClenney, R., Terry, E., Maher, A. M., & **Daniels, M. J.** (2015, April 10). The impact of tourism. Invited panelist for discussion of tourism impacts in Virginia. Gainesville, VA.
- 64) **Daniels, M. J.**, Tuck-Horton, S., & Van Meter, A. (2014, July 1). Wedding consultants: Unplugged. Invited panelist for presentation hosted by Joyous Events. Alexandria, VA.
- 63) **Daniels, M. J.** (2014, April 22). Innovative marketing: Maximize your mix to secure a competitive advantage. Invited presentation for the Association of Wedding Professionals. McLean, VA.
- 62) **Daniels, M. J.**, Durham, M., Wosicki, C. M., & Bailey, R. (2014, April 16). All you need is love...and money: The booming business of weddings. Invited panelists for presentation hosted by Mason's Office of Community and Local Government Relations. Arlington, VA.
- 61) **Daniels, M. J.**, Harmon, L. K., Schintler, L., Barrow, M., Park, M., Brayley, R., & Vese Jr., R. (2013, December). Spatial optimization of tour bus transport within urban destinations. 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge, Orlando, FL.
- 60) **Daniels, M. J.** (2012, November). Engaging students and strengthening learning. Moderator. Mason Forum on the Future of Higher Education, Fairfax, VA.

- 59) **Daniels, M. J.** (2012, October). Strategic tourism development: Dollars and (dis)repair. Vision Series, Manassas, VA.
- 58) **Daniels, M. J.** (2012, July). Using visitor studies to inform destination management: The National Mall and Memorial Parks. Invited presenter for the Virginia Association of Convention & Visitors Bureaus, Fairfax, VA.
- 57) **Daniels, M. J.**, Harmon, L. K., Barrow, M., Park, M., & Brayley, R. E. (2012, June). Audience Development in Heritage Cities: The National Mall and Memorial Parks. Paper presented at the 43rd Travel and Tourism Research Association Conference, Virginia Beach, VA.
- 56) Spain, S., Balthausen, R., & **Daniels, M. J.** (2011, September). National Mall planning and sustainability panel. Invited presenter for Urban Land Institute (ULI) Washington. Washington, DC.
- 55) **Daniels, M. J.** (2011, February). Wedding trends: Statistics, forecasting and the millennial perspective. Invited presentation for the Association of Wedding Professionals. Arlington, VA.
- 54) **Daniels, M. J.** (2011, January). Special event planning and project management. Invited presentation for the Maryland National Capital Park and Planning Commission. Kettering, MD.
- 53) **Daniels, M. J.** (2010, January). Special event planning and project management. Invited presentation for the Maryland National Capital Park and Planning Commission. Kettering, MD.
- 52) Park, M., & **Daniels, M. J.** Harmon, L. K., & Brayley, R. E. (2009, June). Risk management realized: The case of the National Mall and Memorial Parks 2007 Independence Day Celebration. Paper presented at the 40th Travel and Tourism Research Association Conference (presented by Park), Honolulu, HI.
- 51) **Daniels, M. J.** (2009, May). Surveys and evaluation for wedding professionals. Invited presentation for the Association of Wedding Professionals. Fairfax, VA.
- 50) **Daniels, M. J.** (2009, January). Wedding dollars and sense: Have your dream wedding without breaking the bank. Invited presentation at the Washington Bridal Showcase. Dulles, VA.
- 49) **Daniels, M. J.** (2009, January). Targeting your wedding budget: Where to spend, where to save. Invited presentation at the Washington Bridal Showcase. Dulles, VA.
- 48) **Daniels, M. J.** (2008, September). Wed-Economics: Making the most of your wedding budget. Invited presentation at the Washington Bridal Showcase. Dulles, VA.

- 47) **Daniels, M. J.**, & Lawton, L. J. (2008, June). Resident resistance to visiting a national tourism site: The Smithsonian Institution's National Air and Space Museum Steven F. Udvar-Hazy Center. Paper presented at the 39th Travel and Tourism Research Association Conference, Philadelphia, PA.
- 46) Harmon, L.K., **Daniels, M. J.**, Brayley, R., & Park, M. (2008, June). *Deconstructing Place Meaning: Perceptions of the National Mall*. Paper presented at the International Symposium for Society and Resource Management, Burlington, VT.
- 45) Park, M., **Daniels, M. J.**, Brayley, R.E., & Harmon, L.K. (2008, June). The National Cherry Blossom Festival: Management of facilities, services, and human impacts. Paper presented at the 39th Travel and Tourism Research Association Conference, Philadelphia, PA.
- 44) **Daniels, M. J.** (2008, March). Trends in wedding planning and management: Addressing the needs of diverse clients. Invited presentation at the College of Charleston. Charleston, SC.
- 43) **Daniels, M. J.** (2008, February). Ten trends for 2008: What you need to know to plan your wedding. Invited presentation at the Washington Bridal Showcase. Baltimore, MD.
- 42) **Daniels, M. J.** (2008, January). Ten trends for 2008: What you need to know to plan your wedding. Invited presentation at the Washington Bridal Showcase. Dulles, VA.
- 41) **Daniels, M. J.** (2007, March). *Survey and evaluation tools for recreation managers*. Invited session presented at the Virginia Recreation & Park Society's workshop: Event Management – It's in the Details. Herndon, VA.
- 40) Kalka, J., **Daniels, M. J.**, & Feil, B. (2007, February). *Effective management*. Invited session presented at Celebrate Fairfax, Inc.: 5th Annual Events 101. Fairfax, VA.
- 39) **Daniels, M. J.** (2007, February). *Recruiting interns*. Invited session presented at Celebrate Fairfax, Inc.: 5th Annual Events 101. Fairfax, VA.
- 38) **Daniels, M. J.**, & Feil, B. (2007, February). *Community impact*. Invited session presented at Celebrate Fairfax, Inc.: 5th Annual Events 101. Fairfax, VA.
- 37) Bowen, H. E., & **Daniels, M. J.** (2006, October). *Hostel travel and cross-cultural understanding*. Paper presented at the National Recreation and Park Association 2006 Congress (presented by Bowen), Seattle, WA.
- 36) **Daniels, M. J.** (2006, February). *Developing event timelines and production schedules*. Invited session presented at Celebrate Fairfax, Inc.: 4th Annual Events 101. Fairfax, VA.

- 35) **Daniels, M. J.** (2006, February). *Increasing revenue and relationships through "friendraising."* Invited moderator for panel session at Celebrate Fairfax, Inc.: 4th Annual Events 101. Fairfax, VA.
- 34) **Daniels, M. J.**, Norman, W. C., & Lawton, L. J. (2005, June). *Sport tourism across the lifespan.* Illustrated paper presented at 2005 Travel and Tourism Research Association Conference, New Orleans, LA.
- 33) **Daniels, M. J.** (2005, February). *Surveys and evaluation for event managers.* Invited session presented at Celebrate Fairfax, Inc.: 3rd Annual Events 101. Alexandria, VA.
- 32) Wiggins, B. P., Rodgers, E. B. D., & **Daniels, M. J.** (2004, September). *Assessing the leisure needs of persons with disabilities.* Session facilitated at the 2004 Virginia Recreation and Park Society Annual Conference (presented by Wiggins and Rodgers), Alexandria, VA.
- 31) Pennington-Gray, L., Carmichael, B., & **Daniels, M. J.** (2004, June). *Political-economic construction of quality tourism experiences.* Illustrated paper presented at the 2004 Travel and Tourism Research Association Conference (presented by Pennington-Gray), Montréal, Canada.
- 30) **Daniels, M. J.** (2004, February). *Programming ideas for special events: The really good, the really bad, and what made them unforgettable.* Invited session presented at Celebrate Fairfax, Inc.: 2nd Annual Events 101. Fairfax, VA.
- 29) Rodgers, E. B. D., Wiggins, B. P., & **Daniels, M. J.** (2004, January). *Addressing the physical activity needs of persons with disabilities: Application of the International Classification of Functioning, Disability and Health for Assessment.* Paper presented at the National Association for Physical Education in Higher Education 2004 Conference (presented by Rodgers and Wiggins), Clearwater Beach, FL.
- 28) **Daniels, M. J.**, Rodgers, E. B. D., & Wiggins, B. P. (2003, October). *Understanding the pleasure travel experiences of persons with disabilities: An interpretive analysis of constraints and negotiations.* Paper presented at the National Recreation and Park Association 2003 Congress, St. Louis, MO.
- 27) Rodgers, E. B. D., **Daniels, M. J.**, & Wiggins, B. P. (2003, October). *Leisure needs of persons with disabilities.* Education session presented at the National Recreation and Park Association 2003 Congress, St. Louis, MO.
- 26) **Daniels, M. J.**, Norman, W. D., & Henry, M. S. (2002, October). *Occupation-based modeling as a means of assessing the income effects of sport tourism events.* Paper presented at the National Recreation and Park Association 2002 Congress, Tampa, FL.
- 25) **Daniels, M. J.**, Norman, W. C., & Henry, M. S. (2002, September). *Alternatives for estimating the impacts of a tourism event across host county income groups.*

Paper presented at the 2002 IMPLAN Users Conference (presented by Henry), New Orleans, LA.

- 24) **Daniels, M. J.**, Norman, W. C., & Henry, M. S. (2002, June). *A comparison of social accounting matrix modeling techniques for estimating the personal income distribution effects of a sport tourism event across different household income levels*. Paper presented at the 2002 Travel and Tourism Research Association Conference (presented by Norman), Alexandria, VA.
- 23) **Daniels, M. J.**, Loda, M. D., & Norman, W. C. (2002, June). *Always on my mind: Recall of daily travel occurrences*. Poster presented at the 2002 Travel and Tourism Research Association Conference, Alexandria, VA.
- 22) Braswell, A. C., & **Daniels, M. J.** (2002, April). *Sustainable tourism development: Attitudes regarding the responsibility of the tourism industry*. Paper presented at the 2002 Southeastern Recreation Research Conference (presented by Braswell), Athens, GA.
- 21) Loda, M. D., **Daniels, M. J.**, & Norman, W. C. (2002, April). *Tourism marketing: Investing in the best information sources*. Poster presented at the 2002 Southeastern Recreation Research Conference, Athens, GA.
- 20) **Daniels, M. J.** (2001, October). *Listen up!* CEU education session presented at the National Recreation and Park Association 2001 Congress, Denver, CO.
- 19) **Daniels, M. J.**, Henry, M. S., Norman, W. C., Backman, S. J., & Backman, K. F. (2001, October). *Determining the relative economic impacts of a large sport tourism event*. Poster presented at the National Recreation and Park Association 2001 Congress, Denver, CO.
- 18) **Daniels, M. J.**, & Norman, W. C. (2001, June). *Uncertainty reduction theory: A means of exploring travel information seeking*. Paper presented at the 2001 Travel and Tourism Research Association Conference (presented by Norman), Fort Myers, FL.
- 17) Backlund, E. A., Hammitt, W. E., & **Daniels, M. J.** (2001, February). *Recreation place bonding: A new conceptual taxonomy and empirical test of place attachment*. Paper presented at the 2001 Southeastern Recreation Research Conference (presented by Backlund), Asheville, NC.
- 16) **Daniels, M. J.** (2000, November). *Anger management*. Roundtable presented at the 8th Annual Festival & Event Managers' Workshop, Clemson, SC.
- 15) **Daniels, M. J.** (2000, October). *Feminist implications of anti-leisure in dystopian fiction*. Paper presented at the National Recreation and Park Association 2000 Congress, Phoenix, AZ.

- 14) **Daniels, M. J.** (2000, October). *Anger management: Learning to "Run the Mad"*. CEU education session presented at the National Recreation and Park Association 2000 Congress, Phoenix, AZ.
- 13) Norman, W. C., **Daniels, M. J.**, & Pelletier, C. R. (2000, October). *An examination of leisure constraints and self-efficacy across the leisure career of amateur alpine skiers*. Paper presented at the National Recreation and Park Association Research Symposium, Phoenix, AZ.
- 12) **Daniels, M. J.**, Backman, K. F., & Backman, S. J. (2000, September). *Sea Island sustainability: Comparison and implications of resident and tourist perceptions of tourism impacts on the Sea Islands of South Carolina*. Paper presented at the Sustainable Tourism Conference, Boone, NC.
- 11) **Daniels, M. J.**, & Norman, W. C. (2000, February). *Serious leisure: Preliminary scale development and testing*. Paper presented at the Southeastern Recreation Research Conference, Charleston, SC.
- 10) **Daniels, M. J.**, Backman, S. J., & Backman, K. F. (2000, February). *Culture as commodity: The Sea Islands of South Carolina*. Paper presented at the Southeastern Recreation Research Conference, Charleston, SC.
- 9) **Daniels, M. J.** (1998, October). *Course-in-a-bag development for performance classes: Making the impossible possible*. Technology in the classroom panel presentation at the 1998 annual Carolinas Speech Communication Association, Asheville, NC.
- 8) **Daniels, M. J.** (1997, September). *Anger management in interpersonal relationships*. Paper presented at the 1997 annual South Carolina Technical College Counselors' Conference in Hilton Head, SC.
- 7) **Daniels, M. J.** (1997, March). *Communicating emotions in interpersonal relationships*. Workshop presented to faculty and staff on Professional Development Day, Trident Technical College, Charleston, SC.
- 6) **Daniels, M. J.**, & Ransom, P. A. (1996, October). *Group work can work: Overcoming the barriers*. Paper presentation at the 1996 annual Carolinas Speech Communication Association, Raleigh, NC.
- 5) **Daniels, M. J.**, & Mihalik, K. (1996, September). *Gender communication in the workplace: Improving employee relations*. Workshop presented at ALUMAX Manufacturing Corporation, Charleston, SC.
- 4) **Daniels, M. J.**, & Long, L. (1995, April). *Clinton's health care reform speech: The rhetoric of social exchange*. Paper presented at the 1995 annual Southern States Speech Communication Association convention, New Orleans, LA.

- 3) **Daniels, M. J.** (1994, April). *Interpersonal influence during pregnancy: Whom pregnant women talk to, what about, and levels of social influence*. Paper presented at the 1994 annual Southern States Communication Association convention, Norfolk, VA (based on Master's thesis).
- 2) **Daniels, M. J.** (1993, April). *Social influence in prenatal care*. Paper presented at the 1993 annual Southern States Communication Association Convention, Lexington, KY.
- 1) Parrott, R., & **Daniels, M. J.** (1992, October). *Yours, mine, and ours--whose body is it anyway?* Paper presented at the 1992 annual meeting of the Speech Communication Association, Chicago, IL.

TECHNICAL REPORTS

- 36) **Daniels, M.**, Brayley, R., Moore, D., & Sanders, E. (2021, January). Montgomery Parks Visitation Study. Fairfax, VA: George Mason University School of Sport, Recreation and Tourism Management. 178 pp.
- 35) **Daniels, M. J.** (Ed.) (2019, November). Point of View International Retreat and Conference Center: Increasing demand for weddings and other private events. Fairfax, VA: George Mason University School of Sport, Recreation and Tourism Management. 15 pp.
- 34) **Daniels, M. J.**, Harmon, L. K., & Read, J. (2018, October). Korean War Veterans Memorial: Technology-based counts of single-site visitation. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 72 pp.
- 33) **Daniels, M. J.**, Harmon, L. K., & Vese Jr., R. (2017, August). National Mall and Memorial Parks & President's Park Visitor Counts Study. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 54 pp.
- 32) **Daniels, M. J.**, Harmon, L. K., Vese Jr., R., Park, M., Brayley, R., & Schintler, L. (2015, June). National Mall and Memorial Parks Tour Bus Study: Final Report. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 266 pp. Available at <http://www.nps.gov/nationalmallplan/Studies.html>
- 31) **Daniels, M. J.**, Vese Jr., R., Park, M., Brayley, R., Harmon, L. K., & Schintler, L. (2014, October). An analysis of tour bus operations within the National Mall and Memorial Parks, Phase V: On-bus data collection and documentation of daily bus operations. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 72 pp. Available at <http://www.nps.gov/nationalmallplan/Studies.html>
- 30) Harmon, L. K., **Daniels, M. J.**, Vese Jr., R., & Park, M. (2014, August). An analysis of tour bus operations within the National Mall and Memorial Parks, Phases VI & VII: Operator and Client Self-Reports. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 40 pp. Available at <http://www.nps.gov/nationalmallplan/Studies.html>

- 29) **Daniels, M. J.**, Schintler, L., Vese Jr., R., Park, M., Harmon, L. K., & Brayley, R. (2014, March). An analysis of tour bus operations within the National Mall and Memorial Parks, Phase IV: Off-Bus Data Collection at Parking Areas. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 40 pp. Available at <http://www.nps.gov/nationalmallplan/Studies.html>
- 28) **Daniels, M. J.**, Harmon, L. K., Vese Jr., R., Park, M., Brayley, R., & Schintler, L. (2014, February). An analysis of tour bus operations within the National Mall and Memorial Parks, Phase III: Off-Bus Data Collection and Photographic Documentation at Loading and Unloading Zones. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 81 pp. Available at <http://www.nps.gov/nationalmallplan/Studies.html>
- 27) Vese Jr., R. & **Daniels, M. J.** (2013, July). An analysis of tour bus operations within the National Mall and Memorial Parks, Phase II: Off-Bus Data Collection at gateway Points. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 10 pp. Available at <http://www.nps.gov/nationalmallplan/Studies.html>
- 26) **Daniels, M. J.**, Harmon, L. K., Park, M., Brayley, R., Schintler, L. & Malik, A. (2013, January). An analysis of tour bus operations within the National Mall and Memorial Parks, Phase I: Off-Bus Data Collection and Photographic Documentation at Loading and Unloading Zones. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 45 pp. Available at <http://www.nps.gov/nationalmallplan/Studies.html>
- 25) **Daniels, M. J.**, Barrow, M., Park, M., Harmon, L. K., & Brayley R. E. (2011, November). An analysis of tour bus operations within the National Mall & Memorial Parks. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 47 pp.
- 24) National Park Service (2010). Final: National Mall Plan / Environmental Impact Statement, Volume I and Volume II. Washington, DC: National Mall and Memorial Parks. 835 pp. Available at <http://www.nps.gov/nationalmallplan/FEISdocs.html> (Note: There were over 40 contributors to this project. The project executive was Susan Spain of the National Park Service. Daniels, M. J., Harmon, L. K., Park, M., & Brayley R. E. were research consultants and contributing authors).
- 23) Cohen, T., Hunt, B., & **Daniels, M.** (2009, November). The factors influencing wedding reception venue selection in the Washington DC metropolitan area. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 51 pp.
- 22) Brayley, R. E. & **Daniels, M. J.** (2009, November). Manassas Events: Asset Inventory and Market Analysis. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 34 pp.
- 21) **Daniels, M. J.**, Harmon, L. K., Park, M., & Brayley R. E. (2009, August). 2008 visitor study: Destinations, preferences, and expenditures, The National Mall. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 120 pp. Available at

http://www.nps.gov/nationalmallplan/Documents/VisitorStudyReport_2009_NationalMall.pdf

- 20) **Daniels, M. J.**, Brayley, R. E., Harmon, L. K., & Park, M. (2008, April). Public comment report for Newsletter 3 alternatives: A background report for the National Mall Plan. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 48 pp.
- 19) **Daniels, M. J.**, Brayley, R. E., Harmon, L. K., & Park, M. (2007, August). The 2007 National Independence Day Celebration: An analysis of facilities and services. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 91 pp.
- 18) **Daniels, M. J.**, Brayley, R. E., Harmon, L. K., & Park, M. (2007, June). The 2007 National Cherry Blossom Festival: An analysis of facilities and services. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 149 pp.
- 17) **Daniels, M. J.**, Brayley, R. E., Harmon, L. K., & Park, M. (2007, April). Public scoping comments report: A background report for the National Mall Plan. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 103 pp.
<http://www.nps.gov/nationalmallplan/Documents/National%20Mall%20Plan%20%20Report%20on%20Public%20Scoping%20Comments%20-%20Response%20to%20Newsletter%201.pdf>
- 16) **Daniels, M. J.**, Lawton, L. J., & Weaver, D. B., Loomis, D., & McCleskey, J. (2007, April). Steven F. Udvar-Hazy Center visitation: An analysis of visitor feedback. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 47 pp.
- 15) **Daniels, M. J.**, Lawton, L. J., & Weaver, D. B. (2006, June). *National Air and Space Museum Steven F. Udvar-Hazy Center resident study: Phase I Preliminary findings*. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 7 pp.
- 14) **Daniels, M. J.**, McCleskey, J., Morgan, T., & Toal, M. (2006, May). *Space Day 2006 at the National Air and Space Museum's Steven F. Udvar-Hazy Center: An analysis of visitor feedback*. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 16 pp.
- 13) **Daniels, M. J.** (Ed.). (2005, July). *Tourism development at the Steven F. Udvar-Hazy Center: An analysis of programs and promotion*. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 60 pp.
- 12) **Daniels, M. J.** (Ed.). (2004, October). *Tourism development in Fairfax County, Virginia: An analysis of supply resources*. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 50 pp.
- 11) Bowen, H. E., & **Daniels, M. J.** (2004, October). *An analysis of Celebrate Fairfax! 2004*. Manassas, VA: George Mason University School of Recreation, Health and Tourism. 77 pp.

- 10) **Daniels, M. J.**, & Norman, W. C. (2002). *The impact of the 2001 Big League World Series*. Clemson, S.C.: Recreation Travel & Tourism Institute, Department of Parks, Recreation & Tourism Management, Clemson University. 16 pp.
- 9) **Daniels, M. J.**, & Norman, W. C. (2002). *The impact of the 2001 Carolinas Golf Association Senior Amateur Championship*. Clemson, S.C.: Recreation Travel & Tourism Institute, Department of Parks, Recreation & Tourism Management, Clemson University. 8 pp.
- 8) **Daniels, M. J.**, & Norman, W. C. (2002). *The impact of the 2001 Soccer Six National Championships*. Clemson, S.C.: Recreation Travel & Tourism Institute, Department of Parks, Recreation & Tourism Management, Clemson University. 6 pp.
- 7) **Daniels, M. J.**, & Norman, W. C. (2002). *The impact of the 2001 St. Giles Youth Soccer Classic*. Clemson, S.C.: Recreation Travel & Tourism Institute, Department of Parks, Recreation & Tourism Management, Clemson University. 17 pp.
- 6) **Daniels, M. J.**, & Norman, W. C. (2002). *The impact of the 2001 Colonial Cup Horse Races*. Clemson, S.C.: Recreation Travel & Tourism Institute, Department of Parks, Recreation & Tourism Management, Clemson University. 2 pp.
- 5) **Daniels, M. J.**, & Norman, W. C. (2001). *The impact of the 2001 Cooper River Bridge Run*. Clemson, S.C.: Recreation Travel & Tourism Institute, Department of Parks, Recreation & Tourism Management, Clemson University. 35 pp.
- 4) **Daniels, M. J.**, & Norman, W. C. (2001). *The impact of the 2001 NSA Girls Fastpitch World Series*. Clemson, S.C.: Recreation Travel & Tourism Institute, Department of Parks, Recreation & Tourism Management, Clemson University. 30 pp.
- 3) **Daniels, M. J.**, & Norman, W. C. (2001). *The impact of the 2001 Palmetto Tennis Championships*. Clemson, S.C.: Recreation Travel & Tourism Institute, Department of Parks, Recreation & Tourism Management, Clemson University. 9 pp.
- 2) **Daniels, M. J.**, & Norman, W. C. (2001). *The impact of the 2001 Southeast Regional Championship Regatta*. Clemson, S.C.: Recreation Travel & Tourism Institute, Department of Parks, Recreation & Tourism Management, Clemson University. 4 pp.
- 1) Backman, S. J., Backman, K. F., Claussen, C. L., Henry, M., Norman, W. C., Petrick, J. F., **Daniels, M. J.** (1999). *The impact of the 1999 MCI Classic - The Heritage of Golf*. Clemson, S.C.: Recreation Travel & Tourism Institute, Department of Parks, Recreation & Tourism Management, Clemson University. 78 pp.

GRANT AND RESEARCH EXPERIENCE

37) **Effects of sound on wildlife, ecosystems, and visitors in urban, suburban, and rural NPS units** (2023, May). \$359,984 research proposal submitted to the National Park Service, NOFO Number P23AS00293. Principal Investigator: Margaret Daniels, George Mason University. Co-Principal Investigators: Sammie Powers, Hungling Liu, Josh Davis, Kevin Dunayer, Inchi Hu. Status: Not funded.

36) **Hospitality Management Dual Enrollment with Fairfax County Public Schools** (2022, September). \$10,000 Academic Program Innovation proposal submitted to the College of Education and Human Development. FCPS Program Liaison: Margaret Daniels, George Mason University. Faculty Associate: Minkyung Park, George Mason University. Status: Awarded for \$6,000.

35) **Reducing transportation greenhouse gas (GHG) emissions in Virginia's top tourism destinations.** (2022, March). \$1,377,096 research proposal for FY 23 Congressionally Directed Spending. Co-Principal Investigators: Margaret Daniels and Minkyung Park, George Mason University. Status: Not funded.

34) **Implementing public park programs that will help Virginia residents recover from the social, emotional and health impacts of the pandemic** (2022, March). \$1,786,543 research proposal for FY 23 Congressionally Directed Spending. Co-Principal Investigators: Margaret Daniels and Minkyung Park, George Mason University. Status: Not funded.

33) **Montgomery Parks Visitor Use Study** (2020, June – 2021, January). \$75,000 research funding from The Maryland-National Capital Park and Planning Commission. Principal Investigator: Margaret Daniels, George Mason University. Faculty Associate: Russ Brayley, George Mason University.

Note: Secured in 2019-2020, Continued in 2020-2021

32) **Lincoln Memorial Visitation Study** (2019, February). \$100,000 research funding request to the National Park Service. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigator: Laurie Harmon, University of Wisconsin La Crosse.

31) **Technology-Based Counts of Single Site Visitation with the National Mall and Memorial Parks** (2017, September – 2018, December). \$44,494 research funding from the National Park Service. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: John Read, George Mason University; Laurie Harmon, University of Wisconsin La Crosse.

30) **Visitor Use and Transportation Survey** (2017, September). \$162,330 research funding from the National Park Service; adjusted final invoice \$49,511. Subcontractor to Resource Systems Group, Inc. for NPS GSA RFQ1221653. Principal Investigator: Margaret Daniels, George Mason University. Faculty Associates: Russ Brayley, Abena Aidoo and Tina Jones, George Mason University.

29) **Conduct and Implement a Visitor Use Study for Improved Visitor Experience** (2015, December). \$65,000 research funding sponsored by the National Park Service. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Rodney Vese, George Mason University; Laurie Harmon, University of Wisconsin La Crosse.

28) **The National Mall Tour Bus Study** (2012, September). \$356,923 research funding sponsored by the National Park Service through the Department of Transportation Paul S. Sarbanes Transit in Parks Program. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Russell Brayley, Min Park, Laurie Schintler, George Mason University; Laurie Harmon, University of Wisconsin La Crosse.

27) **Tourism, Culture, and Social Change in South Korea: A Pilot Partnership between Mason and Kyonggi University**. (2012, April). \$351,791 (\$243,335 funding requested from the US Department of State Grants Program for Academic Exchange – Undergraduate - Programs Competition Capacity Building for U.S. Undergraduate Study Abroad and \$108,456 sponsored by GMU and Kyonggi University as an in-kind contribution). Principal Investigator: Minkyung Park, George Mason University. Co-principal investigator: Margaret Daniels, George Mason University. (Note: The proposal was recommended for funding but, due to the limited amount of funding available, this proposal was not approved for support).

26) **The National Mall Tour Bus Study, Phase 2, Task 3a and Task 3b**. (2011, August). \$90,000 research funding sponsored by the National Park Service. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Russell Brayley, Laurlyn Harmon and Min Park, George Mason University.

25) **An Analysis of Tour Bus Operations within the National Mall & Memorial Parks**. (2010, October). \$35,000 research funding sponsored by the National Park Service. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Russell Brayley, Laurlyn Harmon and Min Park, George Mason University.

24) **Virginia Outdoor Demand Survey**. (2010, November) \$117,418 research proposal to the Virginia Department of Conservation and Recreation. Co-principal investigators: Laurlyn K. Harmon, Brenda P. Wiggins, and Margaret J. Daniels, George Mason University. Status: Not funded.

23) **From Social Protest to Social Celebration: The Meanings Underlying the Inauguration of President Barack Obama** (2010, February). \$34,530 research funding requested from the Center of Consciousness and Transformation. Principal Investigator: Margaret Daniels, George Mason University. Co-principal Investigator: Suzanne Smith, George Mason University. Status: Not funded.

22) **Public Comment Analysis on the National Mall Plan Alternatives and Socioeconomic Impacts Analysis** (2009, September). \$20,000 research funding sponsored by the National Park Service. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Russell Brayley, Laurlyn Harmon and Min Park, George Mason University.

21) **The Factors Influencing Wedding Reception Venue Selection in the Washington DC Metropolitan Area** (2009, Summer). \$1,000 stipend for program continuation awarded to Tessa Cohen, Undergraduate-Faculty Apprenticeship Program. Role: Faculty Mentor / Principal Investigator.

20) **The Factors Influencing Wedding Reception Venue Selection in the Washington DC Metropolitan Area** (2009, Spring). \$1,000 stipend awarded to Tessa Cohen, Undergraduate-Faculty Apprenticeship Program. Role: Faculty Mentor / Principal Investigator.

19) **Manassas Events: A Proposal to Develop a Comprehensive and Integrative Events Development Strategy for an Arts and Entertainment District in Manassas, Virginia** (2009). \$17,537 research funding sponsored by the City of Manassas. Principal Investigator: Russell Brayley, George Mason University. Co-principal investigator: Margaret Daniels, George Mason University.

18) **Survey of State & Territory Tourism Office Budgets** (2008). \$10,000 requested from the Travel Industry Association. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigator: Min Park, George Mason University. Status: Not funded.

17) **The Maryland Heritage Areas Program Strategic Plan** (2008). \$147,460 requested from the Maryland Department of Planning. Principal Investigator: Minkyung Park, George Mason University. Co-principal investigators: Margaret Daniels and Russell Brayley, George Mason University. Status: Not funded.

16) **Public Comment Analysis on the National Mall Plan Alternatives and Socioeconomic Impacts Analysis** (2007). \$80,000 research funding sponsored by the National Park Service. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Russell Brayley, Laurlyn Harmon and Min Park, George Mason University.

15) **A Participant Observation Study of the 2007 National Independence Day Celebration Services and Facilities** (2007). \$7,500 research funding sponsored by the National Park Service. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Russell Brayley, Laurlyn Harmon and Min Park, George Mason University.

14) **A Participant Observation Study of the 2007 Cherry Blossom Festival Services and Facilities** (2007). \$10,000 research funding sponsored by the National Park Service. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Russell Brayley, Laurlyn Harmon and Min Park, George Mason University.

13) **Qualitative analysis of public comments on the National Mall & Memorial Parks Management Plan** (2006). \$46,981 research funding sponsored by the National Park Service. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Russell Brayley, Laurlyn Harmon and Min Park, George Mason University.

12) **Smithsonian Institution's National Air and Space Museum Steven F. Udvar-Hazy Center: An Analysis of Visitor Satisfaction, Involvement and Exhibit Preferences: Phase II**

(2006). \$10,000 research funding sponsored by the Dominion Foundation. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Laura Lawton and David Weaver, University of South Carolina.

11) Space Day 2006 at the National Air and Space Museum's Steven F. Udvar-Hazy Center: An Analysis of Visitor Feedback (2006). \$5,000 research funding sponsored by the National Air and Space Museum. Principal Investigator: Margaret Daniels, George Mason University.

10) Smithsonian Institution's National Air and Space Museum Steven F. Udvar-Hazy Center: An Analysis of Visitor Satisfaction, Involvement and Exhibit Preferences: Phase I (2005). \$10,000 research funding sponsored by the College of Education and Human Development, George Mason University and the University of South Carolina. Principal Investigator: Margaret Daniels, George Mason University. Co-principal investigators: Laura Lawton and David Weaver, University of South Carolina.

9) Smithsonian Institution's National Air and Space Museum Steven F. Udvar-Hazy Center: An Analysis of Visitor Preferences, Educational Outcomes and Resident Participation (2004). \$47,180 requested from the Boeing Company. Principal Investigator: Margaret Daniels, George Mason University. Status: Not funded.

8) Celebrate Fairfax! 2004: Analysis of Visitor Expenditure and Motivation Patterns (2003). \$5,000 research funding sponsored by the Office of the Provost, George Mason University. Principal Investigator: Heather Bowen, George Mason University, Co-principal Investigator: Margaret Daniels, George Mason University.

7) An Investigation of the Influence of Parasocial Relationships on Tourists' Destination and Activity Selection (2003). \$5,000 requested from the Office of the Provost, George Mason University. Principal Investigator: Margaret Daniels, George Mason University, Co-principal Investigator: Heather Bowen, George Mason University. Status: Not funded.

6) Employing the International Classification of Functioning, Disability and Health as a Framework for Analyzing the Recreation, Fitness and Pleasure Travel Needs of Persons with Physical and Developmental Disabilities (2002). \$447,986 requested from the U.S. Department of Education. Principal Investigator: Margaret J. Daniels, George Mason University, Co-principal Investigators: Ellen B. Drogin Rodgers and Brenda P. Wiggins, George Mason University. Status: Not funded.

5) A Comprehensive Analysis of the Current and Potential Economic Impact of Sport Tourism in South Carolina (2001). \$80,000 grant sponsored by The South Carolina Commission on Higher Education. Grant #234-2002262-0735. Principal Investigator: William Norman, Clemson University. Role: Research Assistant.

4) Managing Urban Forest Fear/Safety and Vegetation/Privacy: Alternative to Clearing the Trees (2001). \$80,000 grant sponsored by the Forest Service. Grant #08-99-50-G-22. Principal Investigator: Robert Bixler, Clemson University. Role: Research Assistant.

3) **The Creel-Bishop Travel and Tourism Survey Series** (2000). \$19,000 grant sponsored by James Creel, Carolyn Creel and G. David Bishop. Principal Investigator: William Norman, Clemson University. Role: Research Assistant.

2) **MCI Classic – The Heritage of Golf** (1999). \$45,000 grant sponsored by the Heritage Foundation. Principal Investigators: Sheila Backman and William Norman, Clemson University. Role: Research Assistant.

1) **Cancer Prevention in Farming Communities** (1994). \$1 million grant sponsored by the National Institute of Occupational Safety and Health (NIOSH). Principal Investigator: Roxanne Parrott, The University of Georgia. Role: Research Assistant.

EXPERT-BASED INTERVIEWS AND FEATURE ARTICLES

80) Daniels, M. (2024, April). Expert thoughts on Capital One Venture X. *Wallet Hub*. https://wallethub.com/d/capital-one-venture-x-3361c#expert=maggie_daniels

79) Daniels, M. (2023, September). Ask the Experts: Travel credit cards. *Wallet Hub*. https://wallethub.com/best-travel-credit-cards#expert=Maggie_Daniels

78) Daniels, M. (2023, June 26). Expert commentary for "2023's best and worst states for summer road trips: How to enjoy a summer road trip without breaking the bank." *WalletHub*. https://wallethub.com/edu/best-worst-states-for-summer-road-trips/4648#expert=Maggie_Daniels

77) WSBTV.com News Staff (2023, June 16). These Georgia cities are among the best in the country to have an outdoor wedding. *Yahoo News*. Featured expert commentary on outdoor weddings. <https://news.yahoo.com/georgia-cities-among-best-country-162531325.html?guccounter=1>

76) Daniels, M. (2023, May 29). Tips from the pros: Finding and using the right travel credit card. *Moneygeek.com*. <https://www.moneygeek.com/credit-cards/travel/#expert=maggie-daniels-phd>

75) Daniels, M. (2023, April 12). Expert insight on funding your wedding. *Moneygeek.com*. <https://www.moneygeek.com/personal-loans/funding-your-wedding/#expert=maggie-daniels-phd>

74) Daniels, M. (2023, February 7). Valentine's Day facts: Gifts, money & more. Expert commentary regarding the commercialization of Valentine's Day and how to plan on a budget. *Wallet Hub*. https://wallethub.com/blog/valentines-day-facts/10258#expert=Maggie_Daniels

- 73) Daniels, M. J. (2022, December 14). How to plan a wedding: Seven strategies for a spectacular day. CEHD Features, <https://cehd.gmu.edu/features/2022/12/14/how-to-plan-a-wedding-seven-strategies-for-a-spectacular-day/>
- 72) Daniels, M. (2022, September 25). Ask the Experts: Best American Airlines credit card. *Wallet Hub*. https://wallethub.com/best-american-airlines-credit-card#expert=Maggie_Daniels
- 71) Medina, J. (2022, August 31). Ask the Experts. 2022's best cities to own a vacation rental. *Lawn Starter*. <https://www.lawnstarter.com/blog/studies/best-cities-to-own-vacation-home/#expert=maggie-daniels-phd>
- 70) Wilson, N. (2022, May 17). As travel rebounds, hospitality workers are in high demand. Marketplace: National Public Radio. <https://www.marketplace.org/2022/05/17/as-travel-rebounds-hospitality-workers-are-in-high-demand/>
- 69) Wallet Hub (2022, May 4). Ask the Experts: Best Delta credit card. https://wallethub.com/best-delta-credit-card#expert=Maggie_Daniels
- 68) Wallet Hub (2021, November 11). Ask the Experts: Capital Venture One Rewards Credit Card.
- 67) Lawn Love (2022, March 11). Expert commentary: Planning outdoor weddings. <https://lawnlove.com/blog/best-cities-outdoor-weddings/#expert=maggie-daniels-phd>
- 66) Wallet Hub (2021, July 8). Ask the Experts: Best credit cards for international travel. https://wallethub.com/credit-cards/international/#expert=Maggie_Daniels
- 65) Zantow, E. (2021, March 17). The impacts of a virtual National Cherry Blossom Festival, *The Washington Times*.
- 64) Wallet Hub (2021, February 19). Ask the Experts: The Platinum Card from American Express. https://wallethub.com/edu/cc/american-express-platinum-card-review/25945?mc_cid=f9a88da6a0&mc_eid=da8600ef14#expert=Maggie_Daniels
- 63) Herman, J. (2021, February 17). Ask the Experts. Vacation rental industry outlook. *Lawn Starter*. <https://www.lawnstarter.com/blog/studies/best-cities-to-own-vacation-home/#expert=maggie-daniels,-phd>
- 62) Zantow, E (2021, January 19). Inaugural boom vanishes under coronavirus lockdown, attack threat lockout. *The Washington Times*, https://www.washingtontimes.com/news/2021/jan/19/joe-biden-inauguration-day-boom-vanishes-due-lockd/?mc_cid=f9a88da6a0&mc_eid=da8600ef14
- 61) Bhattarai, A. (2020, November 13). Joe Biden socks and Kamala Harris scrunchies: Washington's gift shops prepare for a new administration. Written interview for the

Washington Post. <https://www.washingtonpost.com/business/2020/11/13/souvenirs-biden-harris-inauguration/>

- 60) Daniels, M. (2020, August 4). Ask the experts: COVID-19 and travel rewards credit cards. Written interview published in *WalletHub*. <https://wallethub.com/d/chase-sapphire-preferred-382c/#expert=maggie-daniels>
- 59) Lawder, D. (2020, March 3). Interview regarding the economic impacts of the coronavirus on the Washington, DC area due to cancellation of the IMF-World Bank Spring Meetings. *Reuters*.
- 58) Daniels, M. J. (2020, January 5). Immediacy: The #1 benefit of offline, in-person programs that students are missing out on when they choose the online option. *The Graduate School Site*.
- 57) Daniels, M. (2019, September 13). Ask the experts: Credit cards and foreign transaction fees. Written interview published in *WalletHub*.
- 56) Daniels, M. (2018, November 12). Ask the experts: Hotel credit cards. Written interview published in *WalletHub*.
- 55) Daniels, M. (2018, October 8). Ask the experts: Winter travel survey analysis. Written interview published in *WalletHub*.
- 54) Daniels, M. (2018, August 29). Don't be shy about reminding your recommender why you are awesome. *In* How to get an awesome letter of recommendation for graduate school (that will actually help you get accepted). The Graduate School Site. Lead contributor of 38 faculty, deans and advisors for article printed at: <https://graduateschoolsite.com/letter-of-recommendation-for-graduate-school/>
- 53) Bleich, J. (2018, June 13). National Mall's Korean War Veterans Memorial begins 3D technology-based visitor counting pilot. Written interview (edited/posted by Bleich) published in Inside NPS and NCR Informer. Available at <https://sites.google.com/a/nps.gov/insidenps/home/nps-news/nationalmallskoreanwarveteransmemorialbegins3dtechnology-basedvisitorcountingpilot>
- 52) Daniels, M. (2018, March 23). Ask the experts: Selecting a gas rewards credit card. Written interview published in *WalletHub*. Available at <https://wallethub.com/best-gas-credit-cards/#margaret-daniels>
- 51) Kellie, E. (2017, October 31). Five reasons to consider wedding insurance. Interview for *USA Today*.

- 50) Kiernan, J. (2017, April 25). Ask the Experts: Picking the best airline credit card. Interview published in *WalletHub*. Available at <https://wallethub.com/best-airline-credit-card/#maggie-daniels>
- 49) Smith, C. (2017, January 17). D.C. tourism, business expect economic boost from inauguration. Interview published in *The GW Hatchet*. Available at <https://www.gwhatchet.com/2017/01/17/d-c-tourism-businesses-expect-economic-boost-from-inauguration/>
- 48) Erickson, B. (2016, November 3). Interview regarding “Readers Favorite Business Books” Wedding Planning & Management. *Wedding Planner Magazine*, <http://weddingplannermag.com/>
- 47) Kurzius, R. (2016, March 9). Peak-a-bloom: Will early cherry blossoms mess everything up? Interview published in *DCist*. Available at <http://dcist.com/2016/03/peak-a-bloom-will-early-cherry-blos.php>
- 46) Kiernan, J. (2015, October 16). Ask the Experts: Tips for Saving on Winter Travel. Interview published in *WalletHub*. Available at <https://wallethub.com/edu/best-worst-cities-for-winter-travel/7930/#margaret-daniels>
- 45) US Department of State Broadcast Services (2015, October 2). Videotaped interview for educational series: Destination Study USA, targeted to residents of Belize. <https://www.youtube.com/watch?v=ONKj-C46WN0>
- 44) Donaldson, T. S. (2015, April 13). Tourism officials seek funding, support. *Prince William Times.com*, Available at <http://www.northernvatimes.com/gainesville/article/tourism-officials-look-for-funding-support>
- 43) Fisanick, K. (2014, November 3). Interview with Hanover Research regarding hospitality management.
- 42) Hallman, R. (2014, August 16). Staycations could be a good way to save on a tight budget. *Richmond Times-Dispatch*. Available at http://www.timesdispatch.com/business/local/staycations-could-be-a-good-way-to-save-on-a/article_184fc6ef-4e11-50bb-9290-1a00df3a9ada.html
- 41) Kiernan, J. S. (2014, June 9). 2014’s best and worst cities for staycations. Ask the experts: the pros and cons of staycations. *WalletHub*. Available at <http://wallethub.com/edu/best-cities-for-staycations/4341/>
- 40) Walker, G. (2014, March 24). Tourism, hospitality and events: Interview with authors of *Wedding Planning & Management*. Available at http://www.routledge.com/tourism/articles/interview_with_authors_of_wedding_planning_management_2nd_edition/?utm_campaign=SBU3_GLW_1TX_8cm_7TOU&utm_source=CMS&utm_medium=Article

- 39) Williams, G. (2014, March 18). The hidden costs of weddings. *U.S. News and World Report*. Available at <http://money.usnews.com/money/personal-finance/articles/2014/03/18/the-hidden-costs-of-weddings>
- 38) McClain, B. (2013, May 28). Rethinking the classroom. *Mason Spirit*. Available at <http://spirit.gmu.edu/2013/05/rethinking-the-classroom/>
- 37) Dewey, C. (2013, January). Interview regarding same-sex tourism advertising with a reporter from *The Washington Post*.
- 36) Passey, C. (2013, January 17). Market Watch interview. The \$500,000 inauguration fantasy weekend. Big spender: Worth a king's ransom to attend Obama's swearing in? Jan 17, 2013. *The Wall Street Journal*, Market Watch. Available at <http://on.mktw.net/Vqjyv>
- 35) Robinson, Daniel (2012, May 22). National Public Radio interview regarding the anticipated impacts of June 15 wirewalk of Nik Wallenda across Niagara Falls, WNED Buffalo/Toronto.
- 34) Davis, A. (2012, April 19). Wedding receptions on a budget. My Kmart and Sears Brands, LLC. Available at <https://www.kmart.com/community/general/wedding-receptions-on-a-budget/>
- 33) Cardoza, Kavitha (2011, February 11). Planning the big day. WAMU 88.5 FM. Metro Connection. Interview transcript available at <http://wamu.org/programs/mc/11/02/trans-11-8-40690.php>
- 32) Sherfinski, D. (2010, April 8). Tourists strike back. *The Washington Examiner*, p. 5. (Research conducted for National Park Service cited).
- 31) Kaye, S. (2010, March 25). Cherry blossom trees hold different stories. WAMU 88.5 FM. Quoted press conference speaker for 2010 National Cherry Blossom Festival. Retrieval at <http://wamu.org/news/10/03/25.php>
- 30) Danielewicz, J. (2010, March 25). Cherry Blossom visitors take photos, leave cash. *DCist*. Quoted press conference speaker for 2010 National Cherry Blossom Festival. Retrieval at http://dcist.com/2010/03/cherry_blossom_visitors_take_photos.php
- 29) ABC 7 News Washington DC (2009, June 8). Restaurants change for the recession. Televised interview with Brandis Griffith Friedman regarding the impact of the recession on restaurants. Retrieval at <http://www.wjla.com/news/stories/0609/629921>.
- 28) Young, J. (2009, May 17). Economy affecting "I Do's." *Richmond Times-Dispatch*. Retrieval at http://www2.timesdispatch.com/rtd/lifestyles/fashion_style/article/S-WEDD17_20090513-193245/267555/ (Note: Couple involved as clients for TOUR 190 course project interviewed about how the class saved them money)

- 27) Wiatrowski, K. (2009, May 17). Tourism still an issue. *Tampa Bay Online*. Retrieval at <http://www2.tbo.com/content/2009/may/17/pa-tourism-still-an-issue/>
- 26) Hayes, J. (2009, May 3). The recession wedding: Couples are finding ways to cut costs for the big day. *Delaware Online*. Retrieval at <http://pqasb.pqarchiver.com/delawareonline/access/1742403541.html?dids=1742403541:1742403541&FMT=ABS&FMTS=ABS:FT&type=current&date=May+3%2C+2009&author=JENNIFER+HAYES&pub=The+News+Journal&edition=&startpage=F.1&desc=The+recession+wedding>
- 25) Fox 5 News WTTG, Washington DC (2009, April 29). Televised interview with Steve Chenevey regarding the effects of swine flu on tourism.
- 24) Tahmincioglu, E. (2009, February 25). Tourist towns are struggling. *MSNBC*. Retrieval at <http://yourbiz.msnbc.msn.com/archive/2009/02/25/1806979.aspx>
- 23) Fabel, L. (2009, January 22). Experts: Obama crowd smaller than reported. *DC Examiner*. Retrieval at http://www.dcxaminer.com/local/012209-Experts_question_crowd_estimates.html
- 22) Ransom, D. (2009, January 20). Starting up: Businesses aim to reap inaugural rewards. *Smart Money*. Retrieval at http://www.smsmallbiz.com/bestpractices/Businesses_Aim_to_Reap_Inaugural_Rewards.html
- 21) Fabel, L. (2009, January 19). Experts hope sanitation supply meets demand. *DC Examiner*. Retrieval at http://www.dcxaminer.com/local/011909-Experts_hope_sanitation_supply_meets_demand.html
- 20) Edgerly, J. (2009, January 16). The economics of inauguration: An interview with Mason tourism expert Daniels. *Mason Gazette*. Retrieval at <http://gazette.gmu.edu/articles/13040/>
- 19) Stewart, A. H. (2008, December 14). The business of bliss. *Richmond Times Dispatch*, L4.
- 18) Bizymoms.com (2008). Featured expert in wedding and event planning. Retrieval at <http://www.bizymoms.com/experts/maggie-daniels/index.html>
- 17) Owens, C. (2008, July 9). Getting schooled on getting married. *Content that Works*. Feature story picked up by dozens of media outlets. Sample: <http://www.montgomeryadvertiser.com/article/20090108/CELEBRATE04/101080009/-1/celebrate04>
- 16) Goldwasser, A. (2008, June/July). The 25 Trendsetters of 2008. *Modern Bride*, 143-161.

- 15) United Press International (2008, June). Students say “I do” to wedding class. Retrieval at http://www.upi.com/video/Features/2008/06/10/students_say_i_do_to_wedding_class/
 - 14) Seminara, K. (2008, June 8). Wedding planner reveals winning tips. *The Vindicator*, D1, D2.
 - 13) Biderman, A. (2008, Spring/Summer). RHT's Maggie Daniels writes first textbook on wedding planning. Bookmarks: *CEHD Magazine*, 6-9.
 - 12) Course Watch: GMU offers class on wedding planning (2008, March). *Diverse Issues in Higher Education*.
 - 11) Bridal Party Blog: The wedding student (2008, Spring). Washingtonian.com
 - 10) Ezarik, M. (2008, February). Wedding planning class not a piece of cake. *University Business* (interview), retrieval from <http://www.universitybusiness.com/viewarticle.aspx?articleid=994&p=4>
 - 9) Rich, C. K. (2008, Winter). Managing bridezillas and bliss. *Mason Spirit*.
 - 8) ABC News Nightline (2008, January). Wedding Planning 101: Students learn the art of wedding planning for college credit. Sign of the Times Segment. Associated on-line article retrieval at <http://abcnews.go.com/Nightline/Story?id=4190344&page=1>
 - 7) WBFF Fox 45 (2008, January). Baltimore morning news feature with Candace Dold.
 - 6) **Daniels, M. J.** & Loveless, C. M. (2007-2008). Wedding Experts Q & A (questions by Brittany Boyd), *Northern Virginia Bridal Planner*.
 - 5) Kinzie, S. (2007, December 3). You're the wedding planner. Now what do you do? *The Washington Post*, retrieval from <http://www.washingtonpost.com/wp-dyn/content/article/2007/12/02/AR2007120202098.html>
- (Note: The above article was reprinted in newspapers across the United States)
- 4) Rich, C. K. (2007, July 9). Course, new text introduce students to the rigors of wedding planning. *The Mason Gazette* (interview), retrieval from <http://gazette.gmu.edu/articles/10479/print>
 - 3) Rousseau, C. (2007, July 6). Wedding day at Wal-mart. *Associated Press* (interview), retrieval from <http://asap.ap.org/stories/1570510.s>
 - 2) Mason Book Shelf: Wedding Planning & Management (2007, Fall). *Mason Spirit*.
 - 1) **Daniels, M. J.**, & Loveless, C. M. (2007, June/July). Celebrity weddings inspire choices of brides to be. *Wedding Professional Magazine*.

AWARDS AND RECOGNITION

Mentor-Mentee Award, Office of Distance Education	Spring 2013
George Mason University Award for Teaching Excellence	April 2012
Nominee, Advisor of the Year	Spring 2008, 2009, 2010, 2012
Finalist, Mason Emerging Researcher / Scholar / Creator Award	Fall 2009
25 Trendsetters of 2008. <i>Modern Bride</i> magazine.	May 2008
51 st Annual New England Book Show: Best Single Entry Award for <i>Wedding Planning & Management: Consultancy for Diverse Clients</i>	April 2008
George Mason University Center for Global Education Winter Abroad Scholarship, Cuernavaca, Mexico	January 2004
Bishop Assistant Fellowship in Travel and Tourism	August 1999 – May 2002
Ms. Debbie DuBose Alumni Graduate Fellowship	August 1999 – May 2000
Phi Theta Kappa Award for Teaching Excellence Trident Technical College	May 1998

MANUSCRIPT, ABSTRACT AND AWARD REVIEWS

- 94) Manuscript reviewed for *Tourism Management*, April 2024.
- 93) Manuscript reviewed for *Journal of Park and Recreation Administration*, December 2023.
- 92) Manuscript reviewed for *Tourism Management*, September 2023.
- 91) Abstracts reviewed for 2023 Travel and Tourism Research Association Conference, March 2023.

- 90) Abstracts (17) reviewed for 2023 NRPA Research Sessions (NRS), February 2023.
- 89) Abstracts reviewed for 2022 NRPA Research Sessions (NRS), March 2022.
- 88) Abstracts reviewed for 2021 Travel and Tourism Research Association Conference, March 2022.
- 87) Submissions reviewed for the 2021 Innovation in Teaching & Learning Conference, March 2021.
- 86) Abstracts reviewed for 2021 Travel and Tourism Research Association Conference, March 2021.
- 85) Manuscript resubmission review for *Annals of Tourism Research*, November 2020.
- 84) Manuscript review for *Annals of Tourism Research*, July 2020.
- 83) Book proposal reviewer for Bentham Science Publishers, February 2020
- 82) Associate editor for manuscript reviewed for *Event Management*, November 2019-January 2020.
- 81) Associate editor for manuscript reviewed for *Event Management*, March 2019-May 2019.
- 80) Abstracts reviewed for the 2019 Innovations in Teaching & Learning Conference, April 2019.
- 79) Peer reviewer for manuscript submitted to *Journal of Recreation and Park Administration*, January 2019-February 2019.
- 78) Abstracts reviewed for 2019 Travel and Tourism Research Association Conference, February 2019.
- 77) Associate editor for manuscript reviewed for *Event Management*, September 2018-November 2018.
- 76) Abstract reviewed for 2018 Travel and Tourism Research Association Conference, February 2018.
- 75) Associate editor for manuscript reviewed for *Event Management*, October 2017-February 2018.
- 74) Associate editor for manuscript reviewed for *Event Management*, January 2017-April 2017.

- 73) Associate editor for manuscript reviewed for *Event Management*, September 2016-January 2017.
- 72) Manuscript review for *Tourism Analysis*, June 2016.
- 71) Associate editor for manuscript reviewed for *Event Management*, May 2016.
- 71) Book chapter reviewer for *Linking Urban and Rural Tourism*, November 2015.
- 70) Associate editor for manuscript reviewed for *Event Management*, July 2015.
- 69) Associate editor for manuscript reviewed for *Event Management*, February 2015.
- 68) Manuscript review for *Tourism Review International*, February 2015.
- 67) Reviewer for 2015 Center for Teaching Excellence, Teaching Awards, November 2014-March 2015
- 66) Abstracts reviewed for 2015 Travel and Tourism Research Association Conference, February 2015.
- 65) Reviewer for the 2014 Donald Getz Award, May 2014 – August 2014.
- 64) Two manuscript review for *Tourism Review International*, June 2014.
- 63) Associate editor for manuscript reviewed for *Event Management*, May 2014
- 62) Associate editor for manuscript reviewed for *Event Management*, April 2014
- 61) Reviewer for 2013 Center for Teaching Excellence, Mentor Awards, April 2014
- 60) Reviewer for 2013 Center for Teaching Excellence, Adjunct Teaching Awards, March 2014
- 59) Associate editor for manuscript reviewed for *Event Management*, October 2013
- 58) Reviewer for *Tourism Review International* (2 manuscripts), May 2013
- 57) Reviewer for 2013 Innovations in Teaching and Learning Conference, May 2013
- 56) Associate editor for manuscript reviewed for *Event Management*, April 2013.
- 55) Reviewer for 2013 Center for Teaching Excellence, Mentor Awards, April 2013
- 54) Reviewer for 2013 Center for Teaching Excellence, Teaching Awards, March 2013

- 53) Abstracts reviewed for 2013 Travel and Tourism Research Association Conference, February 2013.
- 52) Reviewer for the 2012 Donald Getz Award, February 2012 – August 2012
- 51) Associate editor for manuscript reviewed for *Event Management*, June 2012
- 50) Manuscript reviewed for *Current Issues in Tourism*, June 2012
- 49) Manuscript reviewed for *Tourism Review International*, June 2012
- 48) Abstracts reviewed for 2012 Travel and Tourism Research Association Conference, February 2012.
- 47) Abstracts reviewed for 2012 Travel and Tourism Research Association Graduate Student Colloquium, February 2012.
- 46) Manuscript reviewed for *Journal of Hospitality & Tourism Research*, July 2011
- 45) Associate editor for manuscript reviewed for *Event Management*, February 2011
- 44) Manuscript reviewed for *Tourism Review International*, September 2010
- 43) Manuscript reviewed for *Event Management*, July 2010.
- 42) Abstracts reviewed for 2010 Travel and Tourism Research Association Conference, February 2010.
- 41) Associate editor for manuscript reviewed for *Event Management*, August 2009.
- 40) Manuscript reviewed for *Leisure Studies*, March 2009.
- 39) Abstracts (10) reviewed for 2009 Travel and Tourism Research Association Conference, February 2009.
- 38) Manuscript reviewed for *Tourism Management*, December 2008.
- 37) Associate editor for manuscript reviewed for *Event Management*, October 2008.
- 36) Manuscript reviewed for *Annals of Tourism Research*, October 2008.
- 35) Manuscript reviewed for *Tourism Review International*, June 2008.
- 34) Manuscript resubmission reviewed for *Leisure Sciences*, May 2008.

- 33) Coordinating Reviewer for two manuscripts for *Schole: A Journal of Leisure and Recreation Education*, March 2008.
- 32) Abstracts (6) reviewed for 2008 Travel and Tourism Research Association Conference, February 2008.
- 31) Manuscript reviewed for *Journal of Heritage Tourism*, February 2008.
- 30) Associate editor for manuscript resubmission reviewed for *Event Management*, January 2008.
- 29) Manuscript submission reviewed for *Leisure Sciences*, December 2007.
- 28) Abstracts (11) reviewed for 2007 Travel and Tourism Research Association Conference, February 2007.
- 27) Associate editor for manuscript reviewed for *Event Management*, January 2007.
- 26) Manuscript reviewed for *Event Management*, December 2006.
- 25) Manuscript resubmission reviewed for *Leisure Sciences*, August 2006
- 24) Manuscript reviewed for *Journal of Leisure Research*, August 2006
- 23) Grant proposal reviewed for New York Sea Grant, July 2006
- 22) Manuscript reviewed for *Anatolia*, July 2006
- 21) Coordinating Editor for manuscript reviewed for *Tourism Review International*, May 2006.
- 20) Manuscript reviewed for *Event Management*, March 2006
- 19) Manuscript reviewed for *Tourism Management*, December 2005
- 18) Book proposal reviewed for Elsevier Butterworth-Heinemann, November 2005
- 17) Manuscript reviewed for *Leisure Sciences*, November 2005
- 16) Manuscript reviewed for *Annals of Tourism Research*, June 2005
- 15) Manuscript reviewed for *Event Management*, June 2005
- 14) Manuscript reviewed for *Journal of Leisure Research*, March 2005
- 13) Revised manuscript (originally reviewed in February 2004) reviewed for *Journal of Leisure Research*, March 2005.

- 12) Guest Editor, Special Issue on Travelers with Specialized Needs, *Tourism Review International*, July 2003 – October 2004.
- 11) Manuscript reviewed for *Tourism Review International* Special Issue on Women Travelers, July 2004.
- 10) Manuscript reviewed for *Events Management*, April 2004.
- 9) Manuscript reviewed for *Journal of Leisure Research*, February 2004.
- 8) Manuscript reviewed for the *Journal of Leisure Research*, August 2003.
- 7) Manuscripts reviewed for the Harvey Shields Research Award, Travel and Tourism Research Association of Greater Washington, June 2003.
- 6) Manuscript reviewed for *Journal of Park and Recreation Administration*, April 2002.
- 5) Manuscript reviewed for *Leisure Studies*, October 2001.
- 4) Manuscript reviewed for the *Journal of the Canadian Association for Leisure Studies*, January 2001.
- 3) Manuscript reviewed for the *Journal of Park and Recreation Administration*, November 2000.
- 2) Manuscript reviewed for the *Festival Management & Event Tourism Journal*, October 1999.
- 1) *The Power of Public Speaking*. Book reviewed for Longman Publications, January 1997.

SELECTED SERVICE AND PROFESSIONAL DEVELOPMENT

- 87) New Student Orientation, July 2023.
- 86) Town Hall Planning Committee, Spring 2023.
- 85) Chair, FEC Committee, Fall 2022
- 84) Faculty Representative, Board of Visitors, Finance and Land Use Committee (2022-2024)
- 83) FCPS / DC High School outreach, Spring 2022 – present
- 82) SRTM Secretary, Fall 2021 – Spring 2023
- 81) Member, P&T Committee, Dean Evaluation, Summer 2022
- 80) Chair, APR Peer Review Committee for the School of Nursing, Spring 2022
- 79) Chair, Recreation Management Search Committee, Fall 2021-Spring 2022
- 78) Chair, Promotion Review Committee for Tina Jones, Fall 2021
- 77) Member, Promotion Review Committee for Luanne Norden, Fall 2021
- 76) Member, P&T Committee, Fall 2021
- 75) Member, FEC Committee, Fall 2021

- 74) Peer course reviewer for Candace Lacayo, Promotion Application, Summer 2021
- 73) Faculty liaison for CEHD Student Research Symposium, Graduate Student Danielle Moore, Spring 2021
- 72) Faculty liaison for CEHD Student Research Symposium, Undergraduate Student Erinn Sanders, winner of top Bachelor's-level Oral Presentation award, Spring 2021
- 71) APR Peer Review Committee Chair for the Department of History and Art History, Spring 2021
- 70) Liaison, *No Vacancy* panels, January-February 2021
- 69) Reviewer for semester leave proposal, January 2021
- 68) Chair, FEC Committee, Fall 2020
- 67) Chair, First-tier Committee, Full Professor Review for Amanda Caswell, Fall 2020
- 66) External reviewer for Tenure and Promotion Case, University of Mississippi, Fall 2020
- 65) Member, External PhD Committee Member for Marisa Ritter, University of Houston (2020-2021)
- 64) Chair, Ad hoc committee for TEM curriculum review, Spring 2020
- 63) Member, Ad hoc committee for FEC performance review, Spring 2020
- 62) APR Peer Review Committee Chair, Spring 2020
- 61) Institute for Sustainable Earth, Affiliate Member
George Mason University, February 2020-present
- 60) FEC Committee Co-Chair for SRTM, Fall 2019
- 59) APR Peer Review Committee, Fall 2016-present
- 58) Associate Editor, *Event Management*
Cognizant Communication, 2006 – present
- 57) CEHD Council, Spring 2018-Spring 2019
- 56) Promotion and Tenure Committee, CEHD
Member, AY 2018-19
Chair, AY 2016-2017
Member, AY 2015-17
- 55) *FIRST* Robotics Head Coach, 2014-2019
- 54) Ad-hoc Evaluation Grievance Committee, SRHT
Spring 2016 to Summer 2016
- 53) Academic Program Coordinator, Tourism and Event Management Program
George Mason University, Fall 2010 to Summer 2016
- 52) CEHD Council, Fall 2014-Spring 2015
- 51) QEP Leadership Council: Students as Scholars
George Mason University, Fall 2011-Fall 2015
- 50) Chair, Faculty Search Committee: Tourism and Event Management (EM Term Position)
George Mason University, May 2014 – July 2014
- 49) Chair, Faculty Search Committee: Tourism and Event Management (HM Senior Position)
George Mason University, August 2013 – March 2014
- 48) Chair, Faculty Search Committee: Tourism and Event Management (HM Term Position)
George Mason University, August 2012 – June 2013
- 47) Chair, Faculty Search Committee: Tourism and Event Management (TM Tenure Position)
George Mason University, August 2012 – June 2013
- 46) Chair, Faculty Search Committee: Tourism and Event Management (HM Tenure Position)
George Mason University, August 2012 – March 2013

- 45) TTRA Graduate Student Colloquium Commenter
June 2012
- 44) TTRA Session Moderator
June 2012
- 43) Chair, Faculty Search Committee: Tourism and Event Management (HM Tenure Position)
George Mason University, Spring 2012
- 42) GMU Distance Education Council
George Mason University, Fall 2011-Spring 2014
- 41) Arlington Campus Summer Working Group
George Mason University, Summer 2011
- 40) Clinical Practice Working Group (CEHD Committee)
George Mason University, Spring 2011-Fall 2012
- 39) Chair, Faculty Search Committee: Tourism and Event Management (HM Tenure Position)
George Mason University, Spring 2011
- 38) Chair, Faculty Search Committee: Tourism and Event Management (TM Term Position)
George Mason University, Fall 2010
- 37) Faculty Senate
George Mason University, Fall 2010 to January 2012
- 36) Editorial Board Member, *Tourism Review International*
Cognizant Communication, 2004 – 2016
- 35) Curriculum Committee
George Mason University, 2008 – 2010
- 34) Moderator, Professional Development Committee
Session on manuscript development and submission, February 2009
- 33) Faculty Search Committee: Tourism and Event Management
George Mason University, 2008
- 32) Faculty Search Committee: Sport Management
George Mason University, 2007
- 31) Tourism and Events Management: Coordinator of Adjunct Faculty
George Mason University, 2005 - 2016
- 30) College of Education and Human Development Search Committee Member for Associate
Dean of Research, George Mason University, 2006
- 29) College of Education and Human Development Promotional Video Speaker
George Mason University, 2006, July
- 28) College of Education and Human Development Professional Development Committee
George Mason University, 2005 - 2007
- 27) Sport Management Departmental Committee: Secondary Affiliation
George Mason University, 2003 - present
- 26) Tourism and Events Management Departmental Committee: Primary Affiliation
George Mason University, 2002 - present
- 25) Center for Recreation and Tourism Research and Policy: Ad hoc Committee
George Mason University, 2003 - 2008
- 24) Faculty Search Committee: Tourism and Events Management
George Mason University, 2004; 2005
- 23) Faculty Search Committee: Sport Management
George Mason University, 2004 - 2005

- 22) Spanish Classes: 101, 102, 201, 202, 301, 302, 390, Independent Study
George Mason University, August 2002 – 2006
- 21) Guest Editor, *Tourism Review International*
Cognizant Communication, 2003 – 2004
- 20) Spanish Immersion Program: Center for Global Education
Cuernavaca, Mexico, January 2004
- 19) HEAL 323: Event Coordinator for annual Spring “Egg”Stravaganza
Freedom Aquatics & Fitness Center, 2003, 2004
- 18) Planning Board: Events 101
Celebrate Fairfax, Inc., Government Center, Fairfax, VA, December 2003
- 17) Professional Convention Management Association, Capital Chapter
Education Session: Facilities Management, Washington, D.C., September 2003
- 16) National Recreation and Park Association Congress Planning Meeting
Ashburn, Virginia, September 2003
- 15) *Quality Tourism Experiences*. Writing Workshop
The Center at Salmon Lake, Montana, June 2003
- 14) Planning Committee for Departmental Convocation
George Mason University, 2003
- 13) HEAL 323: Event Coordinator for annual Fall Fun Fiesta
Freedom Aquatics & Fitness Center, 2002; 2003; 2007
- 12) Departmental Marketing CD/DVD Development Team
George Mason University, 2002; 2003
- 11) Parks and Outdoor Recreation / Therapeutic Recreation: Secondary Affiliation
George Mason University, 2002; 2003
- 10) Department Chair Search Committee Member
Clemson University, 2001
- 9) Clemson University Graduate Student Research Forum
Clemson University, 2000; 2001
- 8) SACS Organization and Administration Committee
Trident Technical College, 1998; 1999
- 7) Public Speaking Video Course Development
Trident Technical College, 1998; 1999
- 6) Trident Technical College Foundation Internal Campaign Co-Chair
Trident Technical College, 1998
- 5) Professional Development Committee Vice-Chair
Trident Technical College, 1998
- 4) Student Orientation Introductory Speaker
Trident Technical College, 1998
- 3) Carolinas Communication Association Executive Committee Member and Treasurer
1997; 1998; 1999
- 2) Carolinas Communication Association Convention Planning Committee
1997; 1998; 1999
- 1) Carolinas Communication Association Convention Planning Chair
1997