# GEORGE MASON UNIVERSITY GRADUATE SCHOOL OF EDUCATION

#### **Education Leadership Program**

#### EDLE 690, Section 601

### Using Research to Lead School Improvement Spring 2019, 3 credit hours, Region North 17 Cohort

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**Office Hours:** Online by appointment using Google Hangouts or

Blackboard Collaborate In person by appointment

**Course Meetings:** Time: Thursdays, 4:45-7:45 p.m.

**Term:** January 10 – April 11, 2019

Location: Lake Braddock Secondary School, Library

#### I. COURSE DESCRIPTION

**Prerequisite:** EDLE 620

#### University Catalog Course Description

**Using Research to Lead School Improvement (3:3:0)** Develops skills, insights, and understanding of how leaders use research to improve schools, with emphasis on the use of assessment and research data to identify school improvement needs and to design school improvement projects.

#### II. COURSE DELIVERY METHOD

Using Research to Lead School Improvement helps students to identify opportunities to improve student achievement and focus their efforts to change and restructure schools. Through workshops, discussions, case studies, and presentations, students will learn how to conduct

library and field-based research, how to bridge theory and research to practice, and how to design school improvement projects based on sound theory and research.

#### III. COURSE MATERIALS

#### **Required Text**

Bauer, S.C. & Brazer, S.D. (2012). *Using research to lead school improvement: Turning evidence into action.* Thousand Oaks, CA: Sage Publications.

#### Recommended Text

Bryk, A. S., Gomez, L. M., Grunow, A., & LeMahieu, P. G. (2015). *Learning to improve: How America's schools can get better at getting better*. Cambridge, MA: Harvard Education Press.

#### Other Assigned and Optional Sources

Assigned and optional source material will be available on their links listed on Blackboard. Assigned sources will also be listed on the tentative schedule below.

#### IV. TEACHING AND LEARNING

Each class will include a variety of activities and exercises. Out-of-class work will rely in part on the use of Blackboard, on readings, and on the use of the resource task sheets created to complement the primary text. Specific process goals for this class are as follows:

- 1. Classes will reflect a balance of activities that encourage the exploration of and the use of research in instructional leadership. To promote an atmosphere that allows us to accomplish this, we will:
  - a. start and end on time;
  - b. maintain (flexibly) a written agenda reflecting objectives for each class;
  - c. agree to disagree respectfully during class discussions;
  - d. strive to be open to new ideas and perspectives; and
  - e. listen actively to one another.
- 2. Candidate work will reflect what is expected from leaders. Hence, it is expected that candidates will:
  - a. write papers that are well-researched, proofread, submitted in a timely fashion, and conform to APA guidelines;
  - b. participate actively in class discussions in a manner that challenges the best thinking of the class; and
  - c. provide constructive feedback to others both on their ideas and on their written work, striving to learn from each other and to test each other's ideas.

- 3. We will endeavor to create a classroom climate that approximate what we know about learning organizations. Consequently, it is important that we create a space that allows participants to try out new ideas and voice opinions without fear or ridicule or embarrassment. The hallmark of a learning organization is a balance between openness and constructive feedback; hence, everyone is expected to:
  - a. come fully prepared to each class;
  - b. demonstrate appropriate **respect for one another**;
  - c. voice concerns and opinions about the class process openly;
  - d. engage in **genuine inquiry**;
  - e. recognize and celebrate each other's ideas and accomplishments;
  - f. show an awareness of each other's needs; and
  - g. **maintain strict confidentiality** regarding any information shared in the classroom.

#### V. COURSE OBJECTIVES

Students completing the course successfully will be able to:

- ✓ understand and apply planning, assessment, and instructional leadership that builds collective professional capacity;
- ✓ understand and apply systems and organization theory;
- ✓ understand and apply management and leadership skills that achieve effective and efficient organizational operations;
- ✓ understand and apply improvement science principles as part of professional practice;
- ✓ understand and apply research knowledge to a significant instructional problem.

#### **Student Outcomes**

Successful students will emerge from the course with the ability to:

- ✓ gather and analyze student achievement and demographic data available from their school, school district, and the state;
- ✓ search online databases for recent publications relevant to a specific topic, and prepare a brief summary of applied research on a topic relevant to the improvement of instruction at their school site:
- ✓ use education research to develop a position based on more than one's opinion;
- ✓ understand and be able to evaluate basic research designs;
- ✓ lead instructional and school improvement efforts using improvement science principles to fail quickly, learn fast, and accelerate improvement; and
- ✓ prepare and defend a proposal for a School Improvement Project (SIP) that becomes the blueprint for the capstone project required in the EDLE program internship.

#### VI. RELATIONSHIP OF COURSE TO INTERNSHIP

Although the internship is a separate course, the Education Leadership program has integrated internship-related activities into course work. During this course, students will prepare and present a proposal for a school improvement project that they will implement and evaluate as a part of their internship activities over the remainder of the program.

#### VII. NATIONAL STANDARDS AND VIRGINIA COMPETENCIES

#### National Standards

The following Education Leadership Constituent Council (ELLC) standard elements are addressed in this course:

<u>ELCC Standard 1.o.</u> Candidates who complete the program are educational leaders who have the knowledge and ability to promote the success of all students by facilitating the development, articulation, implementation, and stewardship of a school or district vision of learning supported by the school community.

- 1.2 Articulate a Vision
- 1.3 Implement a Vision
- 1.4 Steward a Vision

<u>ELCC Standard 2.0.</u> Candidates who complete the program are educational leaders who have the knowledge and ability to promote the success of all students by promoting a positive school culture, providing an effective instructional program, applying best practice to student learning, and designing comprehensive professional growth plans for staff.

2.3 Apply Best Practice to Student Learning

<u>ELCC Standard 3.o.</u> Candidates who complete the program are educational leaders who have the knowledge and ability to promote the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.

- 3.1 Manage the Organization
- 3.2 Manage Operations
- 3.3 Manage Resources

<u>ELCC Standard 4.o.</u> Candidates who complete the program are educational leaders who have the knowledge and ability to promote the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.

4.2 Respond to Community Interests and Needs

<u>ELCC Standard 6.o.</u> Candidates who complete the program are educational leaders who have the knowledge and ability to promote the success of all students by understanding, responding to, and influencing the larger political, social, economic, legal, and cultural context.

- 6.2. Act to influence local, district, state, and national decisions
- 6.3. Anticipate and assess emerging trends and initiatives

#### Virginia Competencies

This course addresses the following Virginia Department of Education (VDOE) Competencies:

- a. Knowledge understanding, and application of planning, assessment, and instructional leadership that builds collective professional capacity, including:
  - (2) Collaborative leadership in gathering and analyzing data to identify needs to develop and implement a school improvement plan that results in increased student learning;

- (7) Identification, analysis, and resolution of problems using effective problem-solving techniques; and
- (8) Communication of a clear vision of excellence, linked to mission and core beliefs that promotes continuous improvement consistent with the goals of the school division.
- b. Knowledge, understanding and application of systems and organizations, including:
  - (1) Systems theory and the change process of systems, organizations and individuals, using appropriate and effective adult learning models;
  - (2) Aligning organizational practice, division mission, and core beliefs for developing and implementing strategic plans;
  - (3) Information sources and processing, including data collection and data analysis strategies;
  - (4) Using data as a part of ongoing program evaluation to inform and lead change;
  - (5) Developing a change management strategy for improved student outcomes; and
  - (6) Developing empowerment strategies to create personalized learning environments for diverse schools.
- c. Knowledge understanding and application of management and leadership skills that achieve effective and efficient organizational operations, including:
  - (8) Application of data-driven decision making to initiate and continue improvement in school and classroom practices and student achievement.
- f. Knowledge understanding and application of basic leadership theories and influences that impact schools including:
  - (1) Concepts of leadership including systems theory, change theory, learning organizations and current leadership theory.

#### VIII. TECHNOLOGY REQUIREMENTS

Online access is vital for this class. Course materials will be distributed and assignments will be submitted through Mason's Blackboard platform, so students are required to have access to Blackboard. A Blackboard site is available to all students enrolled in the course at <a href="http://mymason.gmu.edu">http://mymason.gmu.edu</a>.

<u>Email:</u> Per university policy and in compliance with federal law, I will only communicate with candidates via their GMU email accounts and will be unable to respond to emails sent from other accounts (i.e., Gmail, yahoo, work email, etc.).

- All candidates are required to activate and monitor their GMU e-mail accounts.
- Any announcements concerning the course will be sent to your GMU email address.
- I will respond to emails within one business day of email receipt (i.e., excluding weekends).

<u>Microsoft Office</u>: It is my expectation that all students have access to Microsoft Office. We will be using Word and Excel for this course. If you do not have access to this software, you are

required to obtain it within the first two weeks of the course. It is best, but not required, to have the most recent version of the software.

<u>Google Account:</u> We will be using Google Drive to organize some of our collaborative work this semester. All students are required to have an active gmail account in order to participate in these activities. This gmail account should be distinct from your school district email address, even if you have access to google through your school district account (email should end in @gmail.com).

### IX. COURSE REQUIREMENTS, PERFORMANCE-BASED ASSESSMENT, AND EVALUATION CRITERIA

#### **General Expectations**

Consistent with the expectations of a Master's-level course in the Education Leadership program, grading is based heavily on student performance on written assignments. The assignments constructed for this course reflect a mix of skills associated with the application of research to education leadership contexts. Overall, written work will be assessed using the following broad criteria:

- Application of concepts embedded in assigned readings and other materials and reinforced in class activities
- The quality of analysis, synthesis, and application
- The ability to write in a clear, concise, and organized fashion

Additionally, a significant portion of the class grade will be based on participation and the contribution you make to class discussion.

#### Specific Performances and Weights

The overall weights of the various performances are as follows:

#### **Class Participation and Attendance - 10 points**

Candidates are expected to participate actively in class discussions, small group activities, and in serving as critical friends to other colleagues. Being absent to class, arriving at class more than 10 minutes late, or leaving more than 10 minutes before the end of class will result in loss of points. A rubric for attendance and participation is included at the end of this syllabus.

#### **In-Class Group Assignment - 10 points**

In class, you will be organized into small groups based on common interests in improvement targets. In these small groups, called networked improvement communities (NICs), you will create a charter document in class to guide your collaborative work. *A rubric is included at the end of this syllabus*.

#### **Written Assignments - 80 points**

Several different types of performance-based assignments will be completed during the semester. Each assignment relates to the application of educational research in your school setting. A description of each assignment and a rubric for grading each assignment are included at the end of this syllabus.

The assignments are designed sequentially to help you define and plan the school improvement project *you will be conducting as your capstone project for the internship*. Thus, in the first assignment, you examine school performance data and define a research topic. In the second and third, you review the available research literature on that topic, and begin to define the specific improvement project you will implement. In the fourth assignment, you will work collectively with your classmates to define a working theory of improvement and common goals. For the final assignment, you write your School Improvement Project Proposal—the improvement project that will be implemented during your internship. The School Improvement Project Proposal is the program-level *Performance-Based Assessment* (PBA) for this course.

Submitting papers: All papers must be submitted on time, electronically via Blackboard.

<u>Late work:</u> Students' work is expected to be on time, meaning no later than midnight of the due date. Late assignments will not be accepted except in an emergency situation that have been discussed and approved by the instructor in advance of the due date. Please take advantage of instructor availability to get assistance prior to assignment deadlines.

<u>Grade Appeals:</u> Grade appeals will only be granted when the number of points awarded for the assignment is less than 75 percent of the possible points available. Grade appeals will only be allowed for the first three written assignments. Students must resubmit the assignment within two weeks of receiving their original grade in order to receive a new grade. Students may receive half of the points lost on their original grade on the re-submission.

#### Grading Scale:

A + = 100 points

A = 95 - 99

A = 90 - 94

B + = 86 - 89

B = 83 - 85

B - 80 - 82

C = 75 - 79

F = 74 or below

#### TK20 Performance-Based Assessment Submission Requirement:

Every student registered for an EDLE course with a required performance-based assessment is required to submit these assessments to TK20 through Blackboard. EDLE 690's required performance is the **School Improvement Project Proposal**. Evaluation of the performance-based assessments by the course instructor will also be completed in TK20 through Blackboard. Failure to submit the assessment to Blackboard will result in the course instructor reporting the grade as Incomplete (IN). Unless the IN grade is changed upon completion of the Blackboard submission, the IN will convert to an F nine weeks into the following semester.

#### X. GMU Policies and Resources for Students

#### **Policies**

- Students must adhere to the guidelines of the Mason Honor Code (see <a href="https://catalog.gmu.edu/policies/honor-code-system/">https://catalog.gmu.edu/policies/honor-code-system/</a>).
- Students must follow the university policy for Responsible Use of Computing (see <a href="http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/">http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/</a>).
- Students are responsible for the content of university communications sent to their
  Mason email account and are required to activate their account and check it regularly.
  All communication from the university, college, school, and program will be sent to
  students solely through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <a href="http://ods.gmu.edu/">http://ods.gmu.edu/</a>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

#### Campus Resources

- Support for submission of assignments to TK20 should be directed to <a href="mailto:tk20help@gmu.edu">tk20help@gmu.edu</a> or <a href="https://cehd.gmu.edu/aero/tk20">https://cehd.gmu.edu/aero/tk20</a>. Questions or concerns regarding use of Blackboard should be directed to <a href="http://coursessupport.gmu.edu/">http://coursessupport.gmu.edu/</a>.
- For information on student support resources on campus, see <a href="https://ctfe.gmu.edu/teaching/student-support-resources-on-campus">https://ctfe.gmu.edu/teaching/student-support-resources-on-campus</a>

For additional information on the College of Education and Human Development, please visit our website <a href="https://cehd.gmu.edu/">https://cehd.gmu.edu/</a>.

#### Plagiarism:

• <u>Plagiarism Statement:</u> Plagiarism means using the exact words, opinions, or factual information from another person without giving that person credit. Writers give credit through accepted documentation styles, such as parenthetical citation, footnotes, or endnotes; **a simple listing of books and articles is not sufficient.** Plagiarism is the equivalent of intellectual robbery and cannot be tolerated in an academic setting. Student writers are often confused as to what should be cited. Some think that only direct quotations need to be credited. While direct quotations do need citations, so do paraphrases and summaries of opinions or factual information formerly unknown to the writers or which the writers did not discover themselves. Exceptions for this include factual information which can be obtained from a variety of sources, the writers' own insights or findings from their own field research, and what has been termed common knowledge. What constitutes common knowledge can sometimes be precarious; what is

common knowledge for one audience may not be so for another. In such situations, it is helpful, to keep the reader in mind and to think of citations as being "reader friendly." In other words, writers provide a citation for any piece of information that they think their readers might want to investigate further. Not only is this attitude considerate of readers, it will almost certainly ensure that writers will never be guilty of plagiarism. (Statement of English Department at George Mason University)

- <u>Plagiarism and the Honor Code:</u> George Mason University operates under an honor system, which is published in the University Catalog and deals specifically with cheating, attempted cheating, plagiarism, lying, and stealing. Please familiarize yourself with the honor code, especially the statement on plagiarism
   (<a href="http://www.gmu.edu/facstaff/handbook/aD.html">http://www.gmu.edu/facstaff/handbook/aD.html</a>). If you have questions about when the contributions of others to your work must be acknowledged and appropriate ways to cite those contributions, please talk with the professor or utilize the GMU writing center.
- <u>Plagiarism and the Internet:</u> Copyright rules also apply to users of the Internet who cite from Internet sources. Information and graphics accessed electronically must also be cited, giving credit to the sources. This material includes but is not limited to e-mail (don't cite or forward someone else's e-mail without permission), newsgroup material, information from Web sites, including graphics.
- If you have questions about when the contributions of others to your work must be acknowledged and appropriate ways to cite those contributions, please talk with the professor utilize the GMU Writing Center.

<u>Academic Integrity & Inclusivity:</u> This course embodies the perspective that we all have differing perspectives and ideas and we each deserve the opportunity to share our thoughts. Therefore, we will conduct our discussions with respect for those differences. That means, we each have the freedom to express our ideas, but we should also do so keeping in mind that our colleagues deserve to hear differing thoughts in a respectful manner, i.e. we may disagree without being disagreeable. <a href="http://integrity.gmu.edu/">http://integrity.gmu.edu/</a>

<u>Diversity</u>, <u>Religious Holiday</u>: Please refer to George Mason University's calendar of religious holidays and observations (<a href="http://ulife.gmu.edu/calendar/religious-holiday-calendar/">http://ulife.gmu.edu/calendar/religious-holiday-calendar/</a>). It is the student's responsibility to speak to the instructor in advance should their religious observances impact their participation in class activities and assignments.

<u>Student Privacy Policy:</u> George Mason University strives to fully comply with FERPA by protecting the privacy of student records and judiciously evaluating requests for release of information from those records. Please see George Mason University's student privacy policy <a href="https://registrar.gmu.edu/students/privacy/">https://registrar.gmu.edu/students/privacy/</a>.

<u>Professional Dispositions:</u> Students are expected to exhibit professional behaviors and dispositions at all times. See <a href="http://cehd.gmu.edu/students/policies-procedures/">http://cehd.gmu.edu/students/policies-procedures/</a>.

<u>Core Values Commitment:</u> College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <a href="http://cehd.gmu.edu/values/">http://cehd.gmu.edu/values/</a>.

Other Concerns: If you have concerns or issues relating to the content or conduct of the class, please talk with me directly. Although the specifics of these conversations are entirely confidential, they may provide me with useful suggestions that may be shared indirectly with the class to improve the learning experience for all students. As a matter of policy, I do not respond to anonymous e-mails.

### Tentative Class Schedule EDLE 690.601 (Viano) Spring 2019, Region North 17

To accommodate the learning needs of the class, the topics and reading schedule may be amended during the semester. Any changes will be communicated via email or Blackboard. All readings and assignments are to be completed by the beginning of each class session (i.e., the week the readings and assignments appear next to), unless noted otherwise.

Week	Date	Topics		Readings		Assignment
1	1/10	<ol> <li>Introductions.</li> <li>Course overview and syllabus review.</li> <li>Motivating the use of research as part of school leadership.</li> <li>Short introduction to improvement science.</li> </ol>	•	Bauer & Brazer, Preface (pg. xiii-xx); Introduction to Part I and Chapter 1 (pg. 1-15).	•	Pre-course survey online.
2	1/17	1) Overview of assignment #1.  2) Visit from Claire Silva from FCPS.  3) Finding data workshop.  4) Longer introduction to improvement science.	•	Bauer & Brazer, Intro to Part II (pg. 69-71) and Chapter 4.  Bryk, A. S., Gomez, L. M., Grunow, A., & LeMahieu, P. G. (2015). Learning to improve: How America's schools can get better at getting better.  Cambridge, MA: Harvard Education Press. Introduction (pg. 1-19). Pdf will be on Blackboard.	•	Secure and review your school's most current SIIP/SIP plan and mission/vision statements.
3	1/24	<ol> <li>Using data to tell stories.</li> <li>Displaying data workshop.</li> <li>Jigsaw on Babinski et al., 2018.</li> </ol>	•	Bauer & Brazer, Chapter 5.  Babinski, L. M., Amendum, S. J., Knotek, S. E., Sánchez, M., & Malone, P. (2018). Improving	•	Have data intend to use for Writing Assignment #1.  Bring laptop to class.

Week	Date	Topics	Readings  Young English Learners' Language and Literacy Skills Through Teacher Professional Development: A Randomized Controlled Trial. American Educational Research Journal, 55(1), 117–143. Skim full jigsaw article, prepare to be an expert on the section you signed up for.	Assignment
4	1/31	<ol> <li>Peer review of assignment #1.</li> <li>How to read journal articles.</li> <li>How to identify research</li> </ol>	(none)	<ul> <li>Bring draft of Writing         Assignment #1 to class         (electronically).</li> <li>Bring laptop to class.</li> <li>Send in names of potential         principal speakers.</li> </ul>
	2/4		signment #1 (Improvement Target Pro	
5	2/7	<ol> <li>Overview of Writing Assignment #2.</li> <li>Writing Assignment #1 strengths and weaknesses.</li> <li>Accessing library resources and finding sources online.</li> <li>Root-cause analysis, causal systems analysis, and fishbone diagrams.</li> </ol>	Bauer & Brazer, Intro to Part III (pg. 135-137), Chapter 6, and Chapter 7.	
6	2/14	<ol> <li>Formative course evaluation.</li> <li>Qualitative and quantitative research.</li> </ol>	<ul> <li>Bauer &amp; Brazer, Chapter 8.</li> <li>Schutt, R. K. (2011).  <i>Investigating the social world:</i></li> </ul>	Bring laptop to class.

Week	Date	Topics	Readings	Assignment
		<ul><li>3) Research design (part 1).</li><li>4) What Works Clearinghouse.</li><li>5) Sign up for an article for jigsaw on research design.</li></ul>	The process and practice of research. Thousand Oaks, CA: SAGE Publications. Pages 1-19.	Ü
7	2/21	<ol> <li>Peer review of Writing         Assignment #2: statement of problem and one bibliographic entry.     </li> <li>Research design (part 2).</li> <li>Jigsaw on research design.</li> <li>Causal systems analysis and fishbone diagrams in new NICs.</li> <li>Discussion of the formative evaluation.</li> </ol>	Jigsaw article on research design.	<ul> <li>Bring Writing Assignment #2, statement of problem on one bibliographic entry only (electronically).</li> <li>Bring laptop to class.</li> </ul>
	2/24	Writing	Assignment #2 (Annotated Bibliograp	hy) Due
8	2/28	<ol> <li>Overview of Writing Assignment #3.</li> <li>Writing Assignment #2 strengths and weaknesses.</li> <li>Workshop causal systems analysis of the NICs.</li> </ol>	(none)	
9	3/7	<ol> <li>Sign up for a jigsaw article on validity.</li> <li>Threats to validity (part 1).</li> </ol>	• Schutt, R. K. (2011).  Investigating the social world:  The process and practice of research. Thousand Oaks, CA: SAGE Publications. Pages 214- 222.	

Week	Date	Topics	Readings	Assignment
		3) Aim statements, working theory of improvement, and driver diagrams in NICs.	Ü	Ü
	3/14		Spring Break	
10	3/21	1) Workshop aim statements and driver diagrams of the NICs.	Jigsaw article on validity.	Bring draft of Writing     Assignment #3 (electronic).
		2) Peer review of Writing Assignment #3.		Bring laptop to class.
		3) Threats to validity (part 2).		
		4) Jigsaw on validity.		
	3/24		iting Assignment #3 (Research Brief) I	Due
11	3/28	<ol> <li>Visit from FCPS improvement science iLead team.</li> <li>Overview of Writing Assignment #4.</li> <li>Workshop aim statements and driver diagrams of the NICs.</li> <li>Begin to develop ideas for common measures.</li> </ol>	(none)	Review Writing Assignment #4 rubric, and come to class prepared to discuss initial ideas for the SIP Proposal.
12	4/4	<ul><li>1) Measurement.</li><li>2) NIC work session to collaborate on the SIP Proposal and building common measures.</li></ul>	Bauer & Brazer, Introduction to Part IV, Chapter 9, and Chapter 10.	
13	4/11	<ul><li>1) Final course evaluation.</li><li>2) Finalize NIC charter.</li></ul>	(none)	Be prepared to present NIC charter and SIP Proposal plans to the class.

Week	Date	Topics	Readings	Assignment
		3) Present your NIC charter to the		
		other NICs. Include brief overview		
		of SIP Proposal plans.		
	4/11	Writing Assign	ment #4 (School Improvement Project	Proposal) Due

## Writing Assignment 1: Improvement Target Proposal 20 points

#### **Overview:**

Data are tools – they represent a primary source of knowledge-building for school improvement. As leaders in your school, one of your primary tasks is to understand available data relating to your school's performance in meeting its goals and objectives. Additionally, you need to learn how to communicate about these data to various stakeholder groups. In this task, you are asked to assemble some of these data, and prepare a short summary suitable for presentation to a school leadership team.

#### Tasks:

- 1. Identify the variety of published data relating to your school's demographic characteristics (e.g., enrollment, attendance, composition of the student body, staffing); measures of student learning; and any perceptual data that might exist relating to such things as school climate. These data may be available on your school or school system's website, on related websites (e.g., state education department), or in published material.
- 2. Determine your school's primary performance objectives: What is the school expected to achieve? Dig deeper than routine accountability requirements; examine the school's current improvement plan, for instance, to identify one or more current improvement priorities.
- 3. Examine relevant assessment data for <u>at least</u> a two-year period. To do this, you will need to <u>triangulate the data</u> available to you look across various sources to answer the question: How well are we doing? As a leader in your school, you will add value to your analysis by using your craft knowledge to interpret what these data means. You may limit your focus to one or more areas identified as priorities for your school (in other words, you do not need to present data on each and every curricular objective, but you should provide a reasonable synopsis of "how well we're doing.").
- 4. Identify any areas that reflect priorities for instance, areas in which students are achieving at a level below your school's goals and objectives. Be careful to identify performance indicators that clearly relate to the objective(s) you've identified. The goal here is NOT to "solve" an identified problem or identify causes of the problem, but to highlight areas that are in continued need of attention in your school's improvement plan.
- 5. Prepare a short paper intended to inform and persuade your team regarding an area that requires attention. Includes a brief overview of important school demographic characteristics (particularly characteristics of the student body); information related to the school's improvement goals; data relevant to current levels of performance; tables and figures you create; and a clear statement of the challenge area(s) you believe require attention in your improvement planning. Use the attached rubric as a guide to structure your paper.

This is an exercise in leadership communication. Be selective – you cannot provide an overview of all of the data that might be available. Craft your examination to focus on important areas of concern. NOTE – the tone of the paper is persuasive: you are providing your expert judgment based on your analysis of school performance data, and in the end you are lobbying the team to adopt the focus you identified as important.

Direct the paper to your school's leadership team as the audience – the team may include new members, including one or more parents or community members. Avoid jargon, and be aware of the clarity of your presentation – if you confuse your audience or present a lot of disparate data that don't connect to your school's objectives, you've failed to add value to the discussion. Use tables or graphs sensibly -- to briefly summarize the discussion and direct the reader's attention. Tables and graphs much be clearly legible and tell a compelling story.

This paper is a **maximum of 12 pages**, including all tables and figures, and should be written in a fashion that is suitable for the audience described above.

### Improvement Target Proposal Assessment Rubric:

Levels/Criteria	Exceeds Expectations (4)	Meets Expectations (3)	Approaching Expectations (2)	Falls Below Expectations (1)
Introduction and thesis (2 points)  Any written statement should begin with an introduction that draws the reader into the topic and includes a onesentence thesis. The thesis states what the author intends to prove or demonstrate in the body of the written work. For this paper, the thesis must name the focal area(s) for improvement.	The paper starts with an introduction that provides a clear roadmap for the reader, foreshadowing what the Improvement Target Proposal is intended to provide in the way of information. The thesis appears as the last sentence of the introductory paragraph.	The paper starts with a brief introduction that alludes to the purpose of the paper and provides a general foreshadowing of what is to be included in the document. The thesis may not be entirely clear or appropriate.	The introduction provides only the barest hint about the purpose of the paper and the information to be shared. The thesis is either confusing or missing.	The paper lacks an introduction entirely, or the introduction fails to provide useful information that is linked to the intended purpose of the document.
Characteristics of the school and diversity of the school community (5 points) (ELCC 4.2)  This section is intended to help the reader understand the nature of the school so that the priority area will make sense.	The paper includes a thorough and concise overview of the demographic characteristics of the school, school staffing, and the school community. The school's current improvement objectives are highlighted, and (if available) data related to characteristics of the school climate are described.	The paper includes a general overview of the demographic characteristics of the school, school staffing, and school community; the school's current improvement objectives, and measures of school climate. Some important demographic data are not evident and/or this section is not concisely written with extraneous information or description.	The paper includes a limited review of demographic and staffing data; the school's current improvement objectives, and measures of school climate. Important data are omitted or inaccurately presented.	The presentation of demographic data is missing or wholly inadequate.
Use of data to analyze school performance related to the school's vision and objectives (5 points) (ELCC 1.2)	The paper includes a clear and concise summary of the school's performance based on an assessment of important educational outcomes reflecting the school's vision	The paper includes a summary of the school's performance over a two-year period, using general measures of important educational outcomes. Writing	The paper includes a summary of the school's current performance in general terms.  Specific indicators or educational outcomes are unclear or missing.	The assessment of school performance is missing or wholly inadequate.

This section explains where the school has	and objectives, over at least a two-year	may not be clear and concise.		
been in terms of student achievement.	period.			
Identification of	The paper concludes	The paper concludes	The paper concludes	The recommendation
improvement area	with a	with a	with a general	is missing or wholly
(4 points)	recommendation of	recommendation of	recommendation of	inadequate.
(ELCC 1.3)	one or more focal	one or more focal	one or more focal	madequate.
(2200 110)	areas to improve	areas to improve	areas to improve	
This is the most	instruction. The	instruction. The	instruction. The	
important point of	identified	identified	identified	
the paper in which	achievement gap(s)	achievement gap(s)	achievement gap(s)	
you explain exactly	are well supported by	are generally	are not clearly	
where the school	the analysis of school	supported by the	supported by the	
ought to be focused	data, and are clearly	analysis of school	analysis of school	
in its effort to	connected to the	data, and are at least	data.	
improve student	school's vision,	loosely connected to		
achievement.	improvement	the school's vision		
	objectives, and the	and improvement		
	emerging needs of the	objectives.		
	school community.			
Use of tables and	Tables and/or figures	Tables and/or figures	Tables and/or figures	Tables and/or figures
figures to	are powerfully used	are used sparingly,	are used somewhat	are not evident.
summarize data	to present	but effectively, to	effectively, but in	
(2 points)	demographic and/or	present demographic and/or school	some instances they	
Tables and/or figures	school performance data. They are legible,	performance data.	are distracting, mislabeled, illegible,	
should appear as	clearly created by the	The tables and figures	or otherwise	
support to the text.	author, and	are legible but are all	confusing.	
Data should be	compelling.	copied from other	confusing.	
organized for ease of	compening.	sources.		
understanding.		sources.		
Mechanics	The paper is nearly	There are occasional	Errors in grammar	There are frequent
(2 points)	error-free which	grammatical errors	and punctuation are	errors in spelling,
, * ′	reflects clear	and questionable	present, but spelling	grammar, and
Your written work	understanding and	word choice.	has been proofread.	punctuation.
should always	thorough		*	
represent you as	proofreading.			
accurate and precise.				

## Writing Assignment 2: Annotated Bibliography 5 Points

#### **Overview:**

As emerging leaders in your schools, you need to develop the skills associated with accessing the knowledge base on questions that are important to the understanding and improvement of teaching and learning. An <u>annotated bibliography</u> provides you with the opportunity to learn how to sift through existing research on a question that interests you and to begin to organize the knowledge that you are gaining by reading this literature.

#### Tasks:

- 1. Use the problem, challenge, or gap you identified in the previous writing assignment. With this focus, articulate a research or guiding question. For example, "Why do second language learners experience disproportionately low achievement in mathematics?" That might be a bit broad, so your research problem or question is likely to narrow as you read relevant literature.
- 2. Find a number of research articles (theoretical works, empirical studies, and syntheses) that speak to the question you selected. This is an iterative process; as you examine the literature, you will narrow your search by stating (and restating) the research question that defines what you want to know and why. You might identify several articles that are review pieces or syntheses of the literature themselves, but you should also concentrate on identifying primary research (i.e., papers that present an analysis using quantitative or qualitative methods to contribute to the knowledge base on the question). Most of your research can be accomplished on the Internet, with support from your school library, the public library, and/or GMU libraries.
- 3. Prepare an ANNOTATED BIBLIOGRAPHY using <u>at least five (5)</u> of the most important papers you found. An annotated bibliography is a list of articles (or books) that includes a <u>brief description of the work</u> and <u>an evaluation of its usefulness</u>. The purpose of an annotated bibliography is to provide information about the relevance, utility, and quality of the source <u>for your purposes</u>.
- 4. Your annotated bibliography should include a statement of the topic and research question you are investigating; five or more annotated entries using the format presented in class, and <u>a complete reference list</u> showing all of the papers you consulted (at least 10). References must be in APA format.

#### **Annotated Bibliography Assessment Rubric:**

Levels/Criteria	Exceeds Expectations (4)	Meets Expectations (3)	Approaching Expectations	Falls Below Expectations
Statement of problem (1/2 point) (ELCC 1.2)	The paper begins with a clear statement of the question or problem, which specifically relates to a performance gap	The paper begins with a statement of the question or problem which relates generally to a performance gap	The statement of the research question or problem is evident, but is vaguely worded or poorly spelled out. It is difficult to discern a	The statement of research question or problem is missing or wholly inadequate.

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A clear statement	identified using	identified using	clear focus for the	
of the problem	assessment results,	assessment data.	research.	
helps to guide the	demographic data, and			
reader.	analysis of school and			
	community needs.			
Bibliographic	Annotated entries	Annotated entries	Annotated entries	Annotated entries are
entries – content	provide a clear and	provide a summary of	provide a general	severely lacking in
(2 points)	concise summary of	each research source.	overview of research	detail, rendering them
(ELCC 2.2)	each research source.	Each entry includes a	sources, but lack detail	of little use.
	Each entry includes an	brief overview of the	or are missing	
Articles read and	overview of the	research and an	significant elements	
reviewed should	research (including	assessment of its	needed to make the	
contain original	research question,	utility, but may be	entries useful.	
research or useful	method and findings);	lacking in specificity		
reviews of	and an assessment of	or include too much		
research.	its generalizability,	detail (i.e., entries over		
	utility, and quality. All	one page).		
	entries are under one	r-0-/-		
	page each.			
Bibliographic	All entries clearly and	Most entries relate	Most entries relate	The connection
entries – focus	specifically relate to	clearly to the research	only generally to the	between annotated
(1/2 point)	the research question	question or problem.	research question or	entries and the
(1/2 point)	or problem.	question of problem.	problem.	research question or
Articles read must			problem.	problem is difficult to
focus on the				discern.
				discern.
research	Sources are well	Entries are included	One or more entries	Entries are dominated
research  Bibliographic	Sources are well	Entries are included from quality sources	One or more entries	Entries are dominated
research  Bibliographic entries – quality	balanced, including	from quality sources,	are included from	by material from
research  Bibliographic	balanced, including original research and	from quality sources, but are dominated by	are included from questionable sources,	by material from questionable sources; a
research Bibliographic entries – quality (1/2 point)	balanced, including original research and synthesis pieces from	from quality sources, but are dominated by synthesis pieces;	are included from questionable sources, reflecting largely	by material from questionable sources; a review of research is
research  Bibliographic entries – quality (1/2 point)  Articles used must	balanced, including original research and synthesis pieces from high-quality, credible	from quality sources, but are dominated by synthesis pieces; original research is not	are included from questionable sources, reflecting largely opinion pieces rather	by material from questionable sources; a
research Bibliographic entries – quality (1/2 point)	balanced, including original research and synthesis pieces from	from quality sources, but are dominated by synthesis pieces;	are included from questionable sources, reflecting largely opinion pieces rather than original research	by material from questionable sources; a review of research is
research  Bibliographic entries – quality (1/2 point)  Articles used must	balanced, including original research and synthesis pieces from high-quality, credible	from quality sources, but are dominated by synthesis pieces; original research is not	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of	by material from questionable sources; a review of research is
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.	balanced, including original research and synthesis pieces from high-quality, credible sources.	from quality sources, but are dominated by synthesis pieces; original research is not evident.	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research.	by material from questionable sources; a review of research is not evident.
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated	from quality sources, but are dominated by synthesis pieces; original research is not evident.	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research.  Fewer than five	by material from questionable sources; a review of research is not evident.  Annotated summaries
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research.  Fewer than five annotated summaries	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research. Fewer than five annotated summaries are presented, or the	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research.  Fewer than five annotated summaries are presented, or the annotated entries and	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted.	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research. Fewer than five annotated summaries are presented, or the annotated entries and reference list contain	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research. Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research. Fewer than five annotated summaries are presented, or the annotated entries and reference list contain	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity (1/2 point)	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources consulted.	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are in improper format.	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research. Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or incomplete references.	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly inadequate.
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity (1/2 point)  References	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources consulted.  References are	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are in improper format.  References are in APA	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research. Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or incomplete references.  The document contains	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly inadequate.  References are omitted
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity (1/2 point)	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources consulted.  References are complete and	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are in improper format.  References are in APA format, but a few (1-3)	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research. Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or incomplete references.  The document contains numerous incorrect or	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly inadequate.
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity (1/2 point)  References	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources consulted.  References are complete and presented in APA	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are in improper format.  References are in APA format, but a few (1-3) appear incorrect or	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research. Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or incomplete references.  The document contains	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly inadequate.  References are omitted
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity (1/2 point)  References	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources consulted.  References are complete and	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are in improper format.  References are in APA format, but a few (1-3) appear incorrect or contain minor	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research. Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or incomplete references.  The document contains numerous incorrect or	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly inadequate.  References are omitted
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity (1/2 point)  References (1/2 point)	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources consulted.  References are complete and presented in APA format.	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are in improper format.  References are in APA format, but a few (1-3) appear incorrect or contain minor formatting errors.	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research.  Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or incomplete references.  The document contains numerous incorrect or incomplete references.	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly inadequate.  References are omitted entirely.
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity (1/2 point)  References (1/2 point)	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources consulted.  References are complete and presented in APA format.  The paper is nearly	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are in improper format.  References are in APA format, but a few (1-3) appear incorrect or contain minor formatting errors.  Occasional	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research.  Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or incomplete references.  The document contains numerous incorrect or incomplete references.	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly inadequate.  References are omitted entirely.
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity (1/2 point)  References (1/2 point)	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources consulted.  References are complete and presented in APA format.  The paper is nearly error-free which	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are in improper format.  References are in APA format, but a few (1-3) appear incorrect or contain minor formatting errors.  Occasional grammatical errors and	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research.  Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or incomplete references.  The document contains numerous incorrect or incomplete references.  The paper contains errors in grammar and	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly inadequate.  References are omitted entirely.  The paper contains frequent errors in
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity (1/2 point)  References (1/2 point)	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources consulted.  References are complete and presented in APA format.  The paper is nearly error-free which reflects clear	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are in improper format.  References are in APA format, but a few (1-3) appear incorrect or contain minor formatting errors.  Occasional grammatical errors and questionable word	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research.  Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or incomplete references.  The document contains numerous incorrect or incomplete references.  The paper contains errors in grammar and punctuation, but	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly inadequate.  References are omitted entirely.  The paper contains frequent errors in spelling, grammar, and
research  Bibliographic entries – quality (1/2 point)  Articles used must be worthwhile.  Bibliographic entries quantity (1/2 point)  References (1/2 point)	balanced, including original research and synthesis pieces from high-quality, credible sources.  Five or more annotated summaries are presented, along with a detailed reference list of at least 10 sources consulted.  References are complete and presented in APA format.  The paper is nearly error-free which	from quality sources, but are dominated by synthesis pieces; original research is not evident.  Five or more annotated summaries are presented, as is a reference list of at least 10 sources consulted. Some references appear incorrect or are in improper format.  References are in APA format, but a few (1-3) appear incorrect or contain minor formatting errors.  Occasional grammatical errors and	are included from questionable sources, reflecting largely opinion pieces rather than original research or syntheses of research.  Fewer than five annotated summaries are presented, or the annotated entries and reference list contain numerous incorrect or incomplete references.  The document contains numerous incorrect or incomplete references.  The paper contains errors in grammar and	by material from questionable sources; a review of research is not evident.  Annotated summaries and/or reference list are missing or wholly inadequate.  References are omitted entirely.  The paper contains frequent errors in

### Writing Assignment 3: Research Brief 15 Points

#### Overview:

A research brief is a short <u>literature review</u> or compilation and thematic summary of published work on a topic that both summarizes and evaluates what is known on the topic. The main difference between a research brief and a formal literature review is the intended audience: address your research brief to a <u>practitioner audience</u> (e.g., your principal or a school leadership team). The research brief is intended to use published research to make a persuasive case regarding the **root causes** of the problem, challenge, or gap you have identified in your school and one or two promising solutions that address the root cause(s). Use your annotated bibliography and the papers you collected to provide a synthesis of the knowledge base and to identify what is known, what is not known (gaps in the literature), and what is missing (unanswered questions) in the extant research.

(Note – the material you presented in the annotated bibliography is a minimum – you will likely need more sources to do a good job here! Remember, you are trying to present a trustworthy document that school leaders will rely on to formulate actions.)

#### Tasks:

- 1. Write an introductory paragraph that includes a clearly-worded, one-sentence <u>guiding</u> <u>question</u> that describes the purpose of your investigation. This should be a reformulation (if needed) or restatement of the question you framed for your annotated bibliography. Your introduction must also include a thesis that clearly states in one sentence the argument you are putting forward in the paper with respect to root causes and promising solutions that would address them.
- 2. Using the research literature you collected to prepare your annotated bibliography, along with any additional sources you might identify, write a <u>review of the literature</u> that addresses the question and supports your thesis. The body of the document should summarize <u>and analyze</u> the existing research. Remember that this is <u>not simply a listing of the research cited</u> your review adds value by organizing various studies, and identifying strengths and weaknesses of established work.
- 3. For purposes of this exercise (and the intended audience your school's leadership team), conclude the paper with a section that briefly summarizes what is known and provides a <u>recommendation</u> based on the available research. For instance, if your question was, "Why do second language learners experience disproportionately low achievement in mathematics?" and the research focuses your attention on the need to teach mathematics vocabulary prior to introducing new concepts, you might recommend that your school's improvement team work toward an improvement objective that addresses the mathematics curriculum in this way. Be as persuasive as you can this recommendation will connect to your School Improvement Project (SIP) proposal (the next writing assignment).

Your paper should be no more than eight (8) pages (excluding title page and references), and must include citations and a reference list in APA format.

HINT: Your paper should be closely related to your Improvement Target Proposal, leading you to write your guiding question in a manner that suggests a potential course of action for your School Improvement Project Proposal. Remember, to get the most out of your efforts, you should use the literature and your own investigative work to identify likely *root causes* of the performance challenge and ways to reduce or eliminate these *root causes*.

#### **Research Brief Assessment Rubric:**

Levels/Criteria	Exceeds	Meets Expectations	Approaching	Falls Below
	Expectations (4)	(3)	Expectations (2)	Expectations (1)
Introduction: research problem, overview (3 points)  The introduction must be very clear about the direction and focus of the paper.	The paper starts with a clear and concise statement of the research question and an introduction that provides a clear thesis for the reader that lays out the author's main argument. The thesis should be related to the achievement problem, challenge or gap identified in your Improvement Target Proposal.	The paper starts with a brief introduction that alludes to the research question and provides a general thesis.	An introduction is provided that gives only the barest hint about the research question or the information to be shared.	The paper lacks an introduction entirely, or the introduction fails to provide useful information that is linked to the research question.
Body: Application of research to school improvement (6 points) (ELCC 1.3)  For the research to be meaningful, it must be directly related to a specific question and argument.	The body of the paper presents a systematically organized synthesis of research directly relating to the question and supporting the thesis. Analysis is provided that reflects an awareness of and judgment about the quality of published work. At least one root cause is included and the proposed solutions directly relate to the root cause(s).	The body of the paper provides a loosely organized synthesis and analysis of published work related to the research question and the thesis. Root cause(s) are not included, not supported by literature, and/or not effectively paired with solutions. There might also be a lack of discussion about quality of the published work.	The body of the paper describes published work generally related to the research question, but provides a limited synthesis or analysis of published work.	The synthesis and analysis of published work is wholly missing or inadequate.
Conclusion and recommendation (3 points) (ELCC 2.2) A conclusion should be both	The paper concludes with a clear and concise summary of research directly related to the research question (including a re-statement of the	The paper concludes with a general summary of research related to the research question and the thesis. A recommendation advocating for a	The paper concludes with a general summary of research on the research question. A recommendation advocating for a	The conclusion is missing or wholly inadequate; the paper ends abruptly.

summative and analytical. Restating the thesis is an important vehicle for tying the paper together.	thesis), and a recommendation and rationale advocating for a possible course of action that could effectively result in the desired improvement(s).	possible course of action that could effectively lead to desired improvement(s) is presented in general terms, but the rationale for the recommendation is not entirely persuasive.	possible course of action is not evident.	
Quality of research support (2 points) (ELCC 2.3)  The best way to make a persuasive argument is with high quality research.	Research cited is well balanced, including original research and synthesis pieces from high-quality, credible sources.	Research is cited from quality sources, but lacks specificity or is not connected in a set of coherent arguments.	General supporting research evidence is referenced, but appears dominated by syntheses or opinion pieces, or material from questionable sources.	Few solid supporting ideas or evidence from research are included.
Organization, Mechanics, and APA (1 point)	The paper is powerfully organized and fully developed with clear, descriptive headings. The paper is nearly error-free, including strict adherence to APA format for references. Proofreading is thorough.	The paper includes a logical progression of ideas aided by clear transitions. Occasional grammatical errors and questionable word choice are present. Some APA errors may be present.	The paper includes most required elements, but lacks transitions. Errors in grammar and punctuation are present, but spelling has been proofread. Adherence to APA format is weak.	The paper lacks a logical progression of ideas. Frequent errors in spelling, grammar, and punctuation are present.

## Writing Assignment 4: SIP Proposal 40 points

#### Overview:

School leaders are increasingly expected to engage in short-term action research projects to demonstrate the efficacy of school programs and practices. As a part of your internship, you will propose a School Improvement Project (SIP) that addresses a problem or "achievement gap" identified through research on your school. Your proposal will describe a specific improvement project that you will **design**, **implement**, and **evaluate** during your internship, and later analyze in one of your concluding courses. The expectation is that you will lead a team in implementation of this project.

#### Tasks:

- 1. OVERVIEW: The proposal should start with a concise and well thought out description of the achievement gap you have identified through your assessment of student performance and achievement data, followed by a clear **statement of purpose** that generally demonstrates how you intend to address the performance gap. After stating this purpose, include an **overview** of the project that provides a brief description of what you intend to do to implement your proposal.
- 2. RATIONALE: Include a concise and well thought out **rationale** that describes why it is important to address the performance gap you identified, and your espoused theory of action that suggests why taking the proposed action will lead to improvement in the targeted area. Be sure to describe how your SIP connects to or reinforces your school's vision and objectives. Use the research literature to support your strategy for addressing the achievement gap you identified.
- 3. OUTCOMES: Provide a short description of the **specific outcomes** you are seeking by implementing your project. Be specific; identify the performance indicators you intend to track in order to measure the educational outcomes that are important in your improvement area.
- 4. INVOLVEMENT: The expectation is that you will be engaging members of your school community in designing and enacting your improvement project. Provide a short summary of who you involved in the creation of this proposal, and which stakeholders you envision involving in the enactment and assessment of the SIP. Describe how you plan to enlist their support and build your team, including means you will use to maintain effective communication throughout the project.
- 5. ACTION PLAN: The proposal must include a clear, step-by-step **action plan** that defines the objective of the project (i.e., restates your purpose as an action objective), and delineates each of the major tasks that need to be completed during the project; when each task will be completed; who is responsible for each task; the resources needed to complete each task; and specific "success signals" that serve as indicators of the

- completion of major steps in the project. Use worksheets 9. 1-9.4 from *Using Research to Lead School Improvement* to help you prepare your action plan.
- 6. BUDGET: Following the action plan, a clear, well thought out <u>budget summary</u> should be presented. This can be a short narrative presentation (you do not need budget codes, etc.) The narrative should include a synopsis of the funding needed to complete the project; a description of any existing resources that will be devoted to the project, and a discussion of how authority to use these resources has been (or will be) procured.
- 7. EVALUATION PLAN: Include a narrative explanation of how you plan to **evaluate your project**, which includes a) the specific indicators you will be examining to determine impact of the project on student performance or on the learning environment; b) a description of how and when you plan to collect data about these indicators, and c) a brief description of the analysis you plan to conduct to examine these data in order to ascertain the impact of the project on your intended outcomes.
- 8. CONSEQUENCE ANALYSIS: In closing, briefly discuss the advantages and the potential limitations of the project. In particular, conduct a **consequence analysis** to predict any issues that might arise during implementation, or any limitations you might face in terms of using the evaluation design to draw trustworthy inferences about the effectiveness of the project. If possible, include reference to issues raised in the literature.

NOTE: The proposal is not an essay, per se; it can be written using each of the sections listed above, and some information can be presented in bullets (e.g., a listing of outcomes measured) or in tables (e.g., the action plan). There is a fair amount of redundancy in this proposal – for instance, the description of the project should provide a brief narrative explanation that matches the project delineated in the action plan; the list of outcomes measured should relate to the evaluation plan (which describes how you will go about collecting these data and what you will look at to know if you were successful). Your audience for this proposal is your principal – imagine that you are presenting this document to him/her, and lobbying for adoption of this project (which you will lead).

Your research proposal should be no more than 12 pages (not including cover page and reference list), and should include citations and a reference list in APA format.

#### **SIP Proposal Assessment Rubric:**

Levels/Criteria	Exceeds	Meets Expectations	Approaching	Falls Below
	Expectations	(3)	Expectations	Expectations
	(4)		(2)	(1)
Statement of	The proposal begins	The proposal begins	The statement of	The statement of
purpose and	with a clear statement	with a statement of	purpose and/or	purpose and/or project
overview of	of purpose, which	purpose which relates	description of the	description is missing
project	relates specifically to a	generally to a	project are evident, but	or wholly inadequate.
(4 points)	performance gap	performance gap	is vaguely worded or	
(ELCC 1.2)	identified using	identified using	poorly spelled out. It is	
	assessment results,	assessment data. A	difficult to discern a	
	demographic data, and	brief description of the		

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Use of data to	analysis of school and	proposed project is	clear focus of the	
identify SIP topic	community needs. A	provided.	project.	
that relates to and	concise, but thorough			
supports the	description of the			
school's vision	proposed project is			
and objectives.	provided that spells out			
	the actions proposed to			
	reduce the identified			
	performance gap.			
Rationale	The proposal includes	The proposal includes	The proposal includes	The rationale is weak
(4 points)	a concise and well	a rationale that	a rationale, but only	or wholly inadequate.
(ELCC 1.3)	supported rationale	describes the nature of	generally connects the	It is not clear how
	that describes the	the gap being	proposed action to the	enacting the proposed
Use of research-	nature of the gap being	addressed and why the	reduction of the	project relates to
supported	addressed, why the	problem is important	identified performance	reducing the identified
strategies to	problem is important,	to the attainment of the	gap. Research	performance gap.
promote	and how taking the	school's vision, but it	supporting the	
continual and	proposed action is	is somewhat unclear	proposed action is	
sustainable	intended to lead to	about how taking the	weakly presented or	
improvement	improvement. Specific,	proposed action is	not evident.	
	current research is	intended to lead to		
	presented in support of	improvement.		
	the strategy selected to	Research supporting		
	address the identified	the general		
	performance gap.	improvement strategy		
		is referenced.		
Outcomes	Specific indicators are	Specific outcome	The proposal makes	The outcomes
(4 points)	identified and	indicators are	general reference to	associated with the
(ELCC 1.4)	described that will be	identified and	the kinds of outcomes	project are not
	used to monitor and	described that could be	sought, but specific	specified, or outcomes
Identification of	evaluate the	used to monitor and	measurable indicators	that do not relate to the
specific outcomes	implementation and	evaluate the impact of	of implementation	identified performance
that will be used	impact of the project.	the project. Indicators	fidelity and/or project	gap are proposed.
to monitor and	Each indicator is	used to monitor	outcomes are not	
evaluate progress	demonstrably	implementation	clearly identified.	
and plans	connected to either	fidelity are unclear.		
	monitoring			
	implementation			
	fidelity of the project			
	or reducing the identified performance			
	*			
Involvement	gap. The proposal clearly	The proposal describes	The proposal is unclear	Stakeholder
(2 points)	describes which	the primary	about stakeholders'	involvement in
(ELCC 3.4)	stakeholders will be	stakeholders who will	involvement in	planning and/or
(LLCC 3.4)	involved in enactment,	be involved in	enactment of the SIP,	implementation is not
Identification and	monitoring, and	enactment of the SIP.	or fails to mention	evident.
formation of	evaluation of the SIP.	One or more groups	groups who are	J. 100111.
team to	All stakeholders who	whose involvement	obviously important to	
distribute	are important to the	may be important are	the success of the	
leadership	success of the project	omitted. Attributes of	project. Attributes of	
-r	are involved. Team	team organization are	team organization are	
	member roles and			
		terms.	terms.	
	that will be used to			
	member roles and responsibilities are outlined, as are means	described in general	referenced in general	
	mat will be used to		1	

	maintain offti			
	maintain effective			
	communication among			
T 1	team members.	TD1 1.1 '1	TD1 1: 1	TD1 1: 11
Involvement	The proposal clearly	The proposal describes	The proposal is unclear	The proposal is silent
(2 points)	describes how the candidate will build a	some ways the	about ways collaboration and	with regard to
(ELCC 2.1)		candidate will build a		stakeholder
** 1 1	collaborative team to	collaborative team and	involvement will be	involvement and/or
Understand and	promote improvement	build trust in	fostered throughout the	trust building.
sustain a culture	goals, and build trust	enactment, monitoring,	project.	
of trust,	throughout enactment,	and evaluation of the		
collaboration and	monitoring, and	SIP.		
high expectations	evaluation of the SIP.			
for students				
Action Plan	The proposal includes	The proposal includes	The action plan	The action plan is
(6 points)	a clear and well	an action plan that	includes details tasks,	poorly organized,
(ELCC 3.1)	thought out action plan	describes how human,	time lines, persons	severely lacking in
	that focuses on	fiscal, and material	responsible, resources,	detail, or wholly
Development of	effective deployment	resources will be used	and success indicators	missing. It is entirely
action plan to	of human, fiscal, and	to implement the SIP.	proposed to implement	unclear how any
guide the	material resources to	The plan delineates	the project, but does so	proposed actions can
implementation	guide the	most of the major tasks	in a fashion that is	result in successful
of SIP	implementation of the	needed to enact the	unlikely to result in	implementation of the
	SIP. The plan	project; when various	successful deployment	project.
	thoroughly delineates	tasks will be	of human, fiscal, and	
	each of the major tasks	completed; who is	material resources to	
	to be accomplished in	involved in	accomplish the stated	
	enacting the project;	accomplishing each	purpose. Significant	
	when each task will be	task; the resources	tasks are inadequately	
	completed; who is	needed to complete	spelled out or are	
	involved in	each task; and specific	missing entirely.	
	accomplishing each	"success signals" or		
	task; the resources	process indicators that		
	needed to complete	will be tracked to		
	each task; and specific	monitor completion of		
	"success signals" or	each stage of the		
	process indicators that	project. Some		
	will be tracked to	necessary tasks or		
	monitor completion of	implementation details		
	each stage of the	are vaguely described		
	project, including evaluation of the	or missing.		
Professional	project. The proposal includes	The proposal includes	The proposal includes	The proposal fails to
development	clear and well thought	plans for the	vague or superficial	account for the human
(2 points)	out plans for the	development and	plans for to develop	resource development
(ELCC 2.3)	development and	supervision of	the skills and abilities	needs of stakeholders
(LLCC 2.3)	supervision of	instructional and other	of stakeholders who	who are involved in
Inclusion of	instructional and other	staff needed to enact	are involved in	enactment of the plan.
appropriate	staff needed to enact	the plan, but lacks	enactment of the plan.	chacunem of the pidil.
human resource	the plan.	specificity or fails to	chactinent of the pidil.	
development	the plan.	anticipate the learning		
plans		needs of some		
Pians		stakeholders.		
Budget	The proposal includes	The proposal includes	A budget summary is	The budget is poorly
(2 points)	a detailed and well	a budget summary that	presented, but it is	organized, severely
(ELCC 3.2)	thought out budget	spells out in general	lacking in sufficient	lacking in detail, or
(11100 3.4)	mought out budget	spens out in general	meking in sufficient	meking in detail, or

	summary that	terms how resources	detail or is missing	wholly inadequate to
Use of new and	demonstrates the	will be identified and	necessary components.	support the objective
existing resources	ability to identify and	procured to facilitate	The use of existing	and action plan
to facilitate SIP	procure new and	the implementation of	resources is not well	described.
	existing resources to	the SIP project.	thought out, and/or	
	facilitate the	Funding needed to	procedures for	
	implementation of	accomplish the project	leveraging these	
	your SIP project. The	is identified; a	resources are	
	budget includes a	description of any	undeveloped or	
	synopsis of the	existing resources that	missing.	
	funding needed to	will be devoted to the		
	accomplish the project;	project is outlined; and		
	a description of any	a discussion of how		
	existing resources that	authority to use these		
	will be devoted to the	resources has been or		
	project; and a	will be procured is		
	discussion of how	described.		
	authority to use these			
	resources has been or			
	will be procured.			
Evaluation	A clear, well	A plan to monitor and	A plan to monitor and	The evaluation plan is
(4 points)	developed plan to	evaluate the project is	evaluate the project is	poorly organized, lacks
(ELCC 2.2)	monitor and evaluate	presented, which	presented, but it lacks	sufficient detail, or is
	the project is	specifies how data	specificity and/or is	wholly inadequate to
Plan to monitor	presented, which	related to most of the	not clearly connected	support the evaluation
and evaluate the	specifies how data	identified educational	to the espoused	of the project.
project	related to each	indicators will be	objectives of the SIP.	
	educational indicator	collected, when these	Steps that will be taken	
	will be collected, when	data will be collected,	to collect and analyze	
	these data will be collected, and how	and how they will be	various data are unclear, as are	
	they will be analyzed.	analyzed. The evaluation plan	methods that will be	
	The evaluation plan	includes general steps	used to monitor	
	includes steps that will	that will be taken to	implementation and to	
	be taken to examine	monitor	summatively assess the	
	and adjust the project	implementation and to	efficacy of the project.	
	during enactment (i.e.,	assess summatively the	officacy of the project.	
	monitor	efficacy of the project.		
	implementation) and to			
	assess summatively the			
	efficacy of the project			
	in terms of reducing			
	the identified			
	performance gap.			
Consequence	The proposal	The proposal	The proposal	The proposal
analysis	concludes with a	concludes with a	concludes with a	concludes with a
(4 points)	detailed analysis of the	general analysis of the	cursory analysis of the	general restatement of
(ELCC 6.2)	benefits and	benefits and	advantages and	the project's purpose
T.1	limitations of the	limitations of the	disadvantages of the	and/or description, but
Identification of	proposed project	proposed project	proposed design.	lacks any reasonable
potential issues	design, highlighting	design, including	Issues of stakeholder	reflection on the
related to	possible issues relating	issues relating to the	involvement,	strengths or
enactment of plan	to enactment of the	support and involvement of	implementation	weaknesses of the
within the school and school	plan within the school		fidelity, and trustworthiness are	proposed design. A
and school	and school community. Advantages and	important stakeholders. Obvious	u ustwortimess are	consequence analysis is not evident.
	Auvamages and	stakenoruers. Obvious	<u> </u>	15 HOL CYTUCHL.

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community to	disadvantages of the	advantages and	only superficially	
positively	project and evaluation	disadvantages of the	addressed.	
influence the	design are highlighted,	project and evaluation		
school context	including an	design are identified.		
	assessment of issues	Select issues related to		
	relating to the	implementation		
	involvement and	fidelity and		
	support of important	trustworthiness of the		
	stakeholders within the	research evaluation		
	school community.	design are explored,		
	Issues relating to	though some important		
	implementation	potential issues are not		
	fidelity and the	identified.		
	trustworthiness of the			
	evaluation research			
	design are clearly			
	spelled out.			
Support	Specific, developed	Supporting research	General supporting	Few to no solid
(2 points)	ideas and/or evidence	used to support the	ideas or evidence are	supporting ideas or
(ELCC 6.3)	from research are used	project lacks	presented.	evidence from research
	to support the selection	specificity or is loosely		are included.
Use available	of the achievement gap	developed.		
knowledge	and the strategy			
related to current	identified for			
and emerging	addressing it.			
trends				
Organization of	The proposal is	The proposal includes	The proposal includes	The proposal lacks a
proposal	powerfully organized	logical progression of	brief skeleton	logical progression of
(2 points)	and fully developed.	ideas aided by clear	(introduction, body,	ideas.
		transitions.	and conclusion) but	
			lacks effective	
36.1	TDI 1: 1	0 1	transitions.	TD1 1
Mechanics and	The proposal is nearly	Occasional	Errors in grammar and	The proposal contains
APA	error-free, which	grammatical errors and	punctuation are	frequent errors in
(2 points)	reflects clear	questionable word	present, but spelling	spelling, grammar, and
	understanding of APA	choice are present.	has been proofread.	punctuation.
	and thorough			
	proofreading.			

# In-Class Group Assignment: The NIC Charter (10 Points)

Levels/Criteria	Exceeds Expectations (4)	Meets Expectations (3)	Approaching Expectations (2)	Falls Below Expectations (1)
Aim Statement (2 point)	Aim statement is measurable, relates to the problem, is specific, and is motivating.	Aim statement is measurable, relates to the problem, and is specific, but lacks motivating language.	Aim statement is either not measurable, does not relate to the problem, or lacks specificity.	Aim statement is missing or wholly inadequate.
Causal Systems Analysis (3 points)	Causal systems analysis is thorough, incorporates class and instructor feedback, and directly relates to the group members' assignments.	Causal system analysis is thorough but did not incorporate feedback or is not related to group members' assignments.	Causal systems analysis contains holes and needs more thorough consideration.	Causal systems analysis is missing of wholly inadequate.
Working Theory of Practice Improvement (3 points)	Working theory of improvement is thorough, incorporates class and instructor feedback, builds off of the causal systems analysis, and directly relates to the group members' SIP Proposals.	Working theory of improvement is thorough but did not incorporate feedback or is not related to group members' SIP Proposals.	Working theory of improvement contains holes and needs more thorough consideration.	Working theory of improvement is missing of wholly inadequate.
Common Measures of Implementation and Outcomes (2 points)	The group has compiled a robust set of common measures that are applicable to all or almost all of the group members' SIP Proposal. These measures address both implementation, proximal outcomes, and distal outcomes.	The group has compiled a set of common measures that are applicable to all or almost all of the group members' SIP Proposal. These measures fail to address either implementation or proximal outcomes.	The group has compiled one or two common measures that are only tangentially relevant to the group members' SIP Proposals.	The group did not create common measures.

# Class Participation Assessment Rubric (10 Points)

Levels/Criteria	Exceeds Expectations (4)	Meets Expectations (3)	Approaching Expectations (2)	Falls Below Expectations (1)
Attendance	Exemplary	Near perfect	Occasional (2-3)	Frequent (>3)
(3 points)	attendance, no tardies.	attendance, few tardies.	absences and tardies.	absences and tardies.
Quality of questions and interaction (2 points)	Most queries are specific and on point. Deeply involved in class dialogue. Challenges ideas, seeks meaning.	Often has specific queries, stays involved in class dialogue, though sometimes tentative or off-base.	Asks questions about deadlines, procedures, directions or for help with little specificity. Little discussion of ideas.	Rarely asks questions of any quality.
Effort (2 points)	Volunteers as appropriate and often leads in group settings. Engages and brings out the best in others.	Willingly participates with instructor and classmates. Engages others.	Reluctantly participates when asked (rarely volunteers) Seeks easiest duties within groups.	Actively avoids involvement. Complains about others and uses excuses to explain deficiencies.
Demonstration of preparation for class (3 points)	Demonstrates preparation regularly by referring to previous learning, text and other sources to contribute to class discussion and is prepared for each and every class.	Demonstrates preparation regularly by referring to previous learning, text and other sources to contribute to class discussion.	Demonstrates preparation and readiness periodically.	Is unable to demonstrate readiness for class.