**INSTRUCTIONAL DESIGN AND TECHNOLOGY**  
College of Education and Human Development  
4400 University Drive, MS 5D6  
Fairfax, VA 22030  
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**LEARN MORE**

**Faculty Advisors**
Dr. Shahron Williams van Rooij, swilliea@gmu.edu  
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**Information Sessions**  
Attend an information session to meet faculty and ask questions. Register on the IDT website under admissions.

**e-Learning Graduate Certificate (15 credits)**

The e-Learning Graduate Certificate Program (15 credits) provides specialized knowledge in instructional design and e-Learning practices that utilize current and emerging technologies to meet education and training goals in government, industry and non-profit organizational settings. Individuals seeking to enhance their e-Learning skill set grounded in instructional design best practices are encouraged to apply. Examples of the learning technologies and topics that you will encounter in the program include but are not limited to:

- eLearning design applications
- Social media and digital collaboration applications
- Virtual worlds, augmented reality and gaming applications
- Visual design applications
- Mobile learning and application development
- Project management in instructional design

**What makes this program unique**

- Courses available totally online to meet the needs of students who find it difficult to attend our face-to-face courses
- Focus on compliance with Section 508 of the Americans with Disabilities Act ADA
- Faculty with proven track record of experience and research in a variety of organizational and instructional settings
- Entire program can be completed in one year
- Hands-on engagement with leading-edge instructional technologies
- One-on-one advising to facilitate success
Required Courses (9 credits)
- EDIT 611 - Innovations in e-Learning (3)
- EDIT 705 - Instructional Design (3)
- EDIT 706 - Business of Learning Design & Technologies (3)

Electives (Select 6 Credits)
- EDIT 526 - Web Accessibility and Design (1-3)
- EDIT 530 - Scripting and Programming (e.g. HTML5) (2)
- EDIT 571 - Visual Design and Applications (e.g. Photoshop) (1-3)
- EDIT 572 - Digital Audio/Video Design and Applications (e.g. Audacity) (1-3)
- EDIT 573 - Project Management (1-3)
- EDIT 574 - Social Media and Digital Collaboration Applications (Web conferencing, special software applications) (1-3)
- EDIT 575 - e-Learning Design Applications (e.g. Captivate) (1-3)
- EDIT 576 - Mobile Learning and Applications (1-3)
- EDIT 771 - Overview of Digital Media (1-3)
- EDIT 772 - Virtual Worlds, Augmented Reality, and Gaming Applications (1-3)

Admission Requirements
- Bachelor’s degree from an accredited institution with a 3.0 GPA in the last 60 credits of study. Some applicants with a lower GPA may be admitted provisionally if there is sufficient evidence of success
- Two official transcripts from all colleges and universities attended. Unofficial Mason transcripts are acceptable
- One or two page goals statement that gives the reasons for choosing the e-Learning Certificate Program
- Current Resume
- Three letters of recommendation from professional references targeting instructional design or technology and academic abilities. Use the form in the Application for Graduate Study
- Passing scores on TOEFL tests for non-native English speaking applicants
- Completed Application for Graduate Study
- Nonrefundable application fee

12 Credits Apply to the IDT MEd Concentration
Students who graduate from the e-Learning Graduate Certificate Program may apply 12 credits completed under the certificate program to the 30-credit Instructional Design and Technology MEd Program. The remaining 18 credits required must be completed while enrolled in the IDT master’s program.